

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347604

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Analytics, Inc.		04/30/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Zebit, Inc.		
Street Address:	4250 Executive Sq., Ste. 101		
City:	La Jolla		
State/Country:	CALIFORNIA		
Postal Code:	92037		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86493501	ZEBIT	
CORRESPONDENCE DATA			
Fax Number:	7607226588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	760-722-6582		
Email:	emorton@ericmortonlaw.com		
Correspondent Name:	Eric Morton		
Address Line 1:	2173 Salk Ave., Ste. 250		
Address Line 4:	Carlsbad, CALIFORNIA 92008		
NAME OF SUBMITTER:	Eric D. Morton		
SIGNATURE:	/Eric D. Morton/		
DATE SIGNED:	07/10/2015		
Total Attachments: 1			
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OP \$40.00 86493501

TRADEMARK ASSIGNMENT
Trademark Serial No. 86/493501

This Trademark Assignment (this "Trademark Assignment") is made and entered into as of April 30, 2015 (the "Effective Date") by and between Global Analytics, Inc., a California corporation ("Assignor"), with a principal place of business at 4250 Executive Square, Suite 101, La Jolla, California, 92037, and Zebit, Inc., a Delaware corporation ("Assignee"), with a principal place of business at 4250 Executive Square, Suite 101, La Jolla, California, 92037.

Global Analytics, Inc., a California corporation (hereinafter "Assignor") is the owner of the entire right, title and interest in and to all of the trademark ZEBIT which is the subject of the application pending before the United States Patent and Trademark Office as serial number 86/493501; and

Zebit, Inc., a Delaware corporation (hereafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the mark and together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, sells, assigns, conveys and delivers to Assignee and its successors and assigns, and Assignee hereby accepts, Assignor's entire right, title and interest in and to the trademark ZEBIT, together with the common law rights and goodwill associated therewith, and the ongoing and existing portion of the business to which the trademark pertains, and the application therefor.

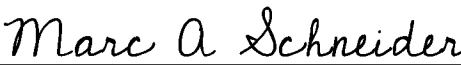
In witness whereof, the parties hereto have caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the Effective Date.

Global Analytics, Inc.



By: Michael A. Thiemann
Its: CEO

Zebit, Inc.



By: Marc A. Schneider
Its: Chief Operating Officer

Trademark Assignment