

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347609

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/04/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Original Honey Baked Ham Co. of Georgia, Inc.		06/29/2015	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	The Honey Baked Ham Company, LLC
Street Address:	3875 Mansell Road
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30022-1532
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3752334	HAMBEE
Registration Number:	3752166	HAMBEE
Registration Number:	3752161	
Registration Number:	3648499	BONFETTI
Registration Number:	3648498	BONFETTI
Registration Number:	3644574	BONFETTI
Registration Number:	3644573	BONFETTI
Registration Number:	3699568	
Registration Number:	2996538	CHAT
Registration Number:	1601136	HICKORY HAMS HONEY GLAZED AND SPIRAL SLI

CORRESPONDENCE DATA

Fax Number: 2025085858

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-508-5800

Email: dctrademarks@kilpatricktownsend.com

Correspondent Name: Tracie R. Siddiqui, Esq.

Address Line 1: 607 14th Street NW

OP \$265.00 3752334

Address Line 2: Suite 900
Address Line 4: Washington, D.C. 20005-2018

ATTORNEY DOCKET NUMBER: 43652-931190

NAME OF SUBMITTER: Tracie R. Siddiqui, VA Bar Member

SIGNATURE: /Tracie R. Siddiqui/

DATE SIGNED: 07/10/2015

Total Attachments: 3

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CONFIRMATORY TRADEMARK AND PATENT ASSIGNMENT

THIS CONFIRMATORY TRADEMARK AND PATENT ASSIGNMENT is made by and between The Original Honey Baked Ham Co. of Georgia, Inc., a Georgia corporation with an address at 3875 Mansell Road, Alpharetta, Georgia 30022-1532 (“Assignor”) and The Honey Baked Ham Company, LLC, a Delaware limited liability company with an address at 3875 Mansell Road, Alpharetta, Georgia 30022-1532 (“Assignee”).

WHEREAS, Assignor has adopted and used the trademarks listed in the attached Schedule (“Trademarks”) and is the owner of the trademark registrations listed in the Schedule (“Registrations”);

WHEREAS, Assignor is the assignee of and owns all rights to the patents listed in the attached Schedule (“Patents”);

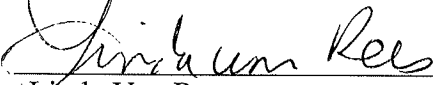
WHEREAS, Assignor wishes to assign, grant, and deliver exclusively to Assignee all rights title and interest of every kind and nature in and to the Patent and the Trademarks and Registrations, together with the goodwill of the business symbolized thereby.

NOW THEREFORE, in consideration of the premises and mutual covenants and agreements contained herein, and for one United States dollars (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Patents, and the Trademarks

and Registrations, together with all the goodwill of the business which is symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the parties, intending to be legally bound, have caused this Agreement to be duly executed and become effective *nunc pro tunc* as of May 4, 2015.

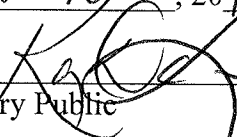
THE ORIGINAL HONEY BAKED HAM
CO. OF GEORGIA, INC.

By: 
Name: Linda Van Rees
Title: Chief Executive Officer

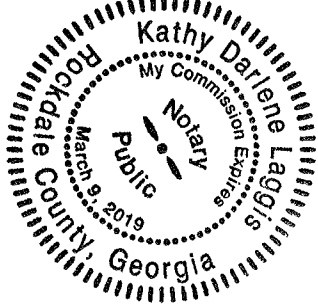
THE HONEY BAKED HAM COMPANY,
LLC

By: 
Name: David Keil
Title: Chief Executive Officer

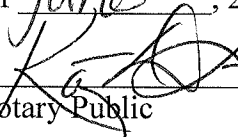
subscribed and sworn to before me this 24
day of June, 2015


Notary Public

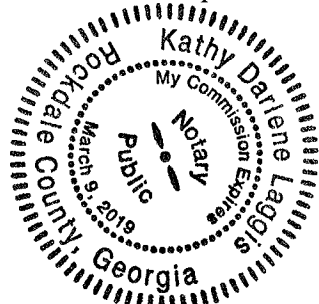
My Commission Expires:



subscribed and sworn to before me this 24
day of June, 2015


Notary Public

My Commission Expires:



Schedule

Trademarks and Registrations

Jurisdiction	Trademarks	Registration Nos.
United States	HAMBEE	RN 3752334
United States	HAMBEE	RN 3752166
United States	Miscellaneous Design	RN 3752161
United States	BONFETTI (Stylized)	RN 3648499
United States	BONFETTI (Stylized)	RN 3648498
United States	BONFETTI	RN 3644574
United States	BONFETTI	RN 3644573
United States	Miscellaneous Design	RN 3699568
United States	CHAT	RN 2996538
United States	HICKORY HAMS HONEY GLAZED AND SPIRAL SLICED CAFÉ & Design	RN 1601136

Patents

U.S. Patent 5,251,543 Apparatus for Spiral Slicing a Boneless Cut of Meat

U.S. Patent 5,274,958 Sharpening System especially suitable for spiral meat slicing blade