

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348057

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900330227

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank Hapoalim B.M.		07/07/2015	Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	American Brand Holdings LLC
Street Address:	594 Jersey Avenue
City:	New Brunswick
State/Country:	NEW JERSEY
Postal Code:	08901
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	0877451	
Registration Number:	0982289	
Registration Number:	3135267	
Registration Number:	0982290	
Registration Number:	2205789	
Registration Number:	3809945	
Registration Number:	2205788	HANG TEN
Registration Number:	1107860	HANG TEN
Registration Number:	0808565	HANG TEN
Registration Number:	0811306	HANG TEN
Registration Number:	0779097	HANG TEN
Registration Number:	2205322	HANG TEN
Registration Number:	1033976	HANG TEN
Registration Number:	4355049	HANG TEN GOLD
Serial Number:	85877538	
Serial Number:	85877490	HANG TEN

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Dwayne C. Houston

Address Line 1: 1025 Vermont Avenue NW, Suite 1130

Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F156924
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NAME OF SUBMITTER:	Lisa A. Cobbett
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SIGNATURE:	/Lisa A. Cobbett/
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DATE SIGNED:	07/15/2015
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Total Attachments: 5

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RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

July 6, 2015

WHEREAS, AMERICAN BRAND HOLDINGS LLC, a Delaware limited liability company (the “**Grantor**”) granted a security interest to BANK HAPOALIM B.M., with offices at 1177 Avenue of the Americas, New York, New York 10036-2790 (the “**Grantee**”) in and lien upon certain trademarks as set forth in that certain Grant of Security Interest in United States Trademarks dated September 30, 2013 by the Grantor in favor of the Grantee (the “**Trademark Grant**”), which was recorded in the United States Patent and Trademark Office (the “**PTO**”) on October 1, 2013 at Reel 5122, Frame 0248; and

WHEREAS, the Grantor has requested that the Grantee release and reassign to the Grantor its interest in the trademarks identified in **Schedule A** hereto and made a part hereof;

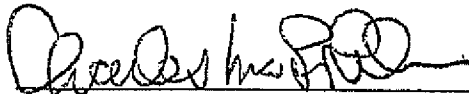
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Grantee hereby:


1. Releases, fully discharges and reassigns to Grantor any and all liens, security interests, right, right of control, title and interest of Grantee pursuant to the Trademark Grant in the trademarks identified in **Schedule A** and/or any goodwill associated with any of the trademarks identified in **Schedule A**, without recourse or representation or warranty, express or implied of any kind;
2. to the extent that Grantee has any remaining right or interest in Grantor’s trademarks, Grantee hereby assigns and agrees to assign such remaining right or interest to Grantor; and
3. authorizes and requests that the United States Patent and Trademark Office note and record the existence of the release hereby given.

[Signature page follows]

IN WITNESS WHEREOF, Grantee has caused this Release of Security Interest in United States Trademarks to be executed by its duly authorized officer as of the date above first written.

BANK HAPOALIM, B.M.

By: 
Name: **CHARLES McLAUGHLIN**
Title: **SENIOR VICE PRESIDENT**

By: 
Name: **Robert Schmitzer**
Title: **SVP**

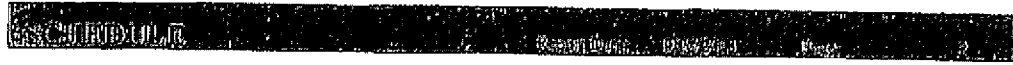
SCHEDULE A
TO
RELEASE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Registered Owner: American Brand Holdings, LLC				
Country	Mark	Classes	App. # App. Dt.	Reg. # Reg. Dt.
Canada	FOOTPRINTS & Design		0337595 11/4/1970	191,920 6/22/1973
Canada	FOOTPRINTS Design		0399201 6/18/1976	256,580 3/6/1981
Canada	FOOTPRINTS Design		0540744 4/23/1985	352,810 3/10/1989
Canada	HANG TEN		0399300 6/18/1976	256,578 3/6/1981
Canada	HANG TEN		0540743 4/23/1985	318,692 9/19/1986
Canada	HANG TEN & Design		0283995 8/7/1964	139,511 3/12/1965
Canada	HANG-TEN		0284209 8/21/1964	139,516 3/12/1965
United States	DOUBLE FOOT PRINT DEVICE (DESIGN)	25	72294298 3/27/1968	877451 9/23/1969
United States	DOUBLE FOOT PRINT DEVICE (DESIGN)	25	72376936 11/23/1970	982289 4/16/1974
United States	DOUBLE FOOT PRINT DEVICE (DESIGN)	28	78595136 3/25/2005	3135267 8/29/2006
United States	DOUBLE FOOT PRINT DEVICE (DESIGN) (02)	25	72380706 1/11/1974	982290 4/16/1974
United States	DOUBLE FOOT PRINT DEVICE (DESIGN)03	35	75402693 12/9/1997	2205789 11/24/1998
United States	DOUBLE FOOT PRINT DEVICE (DESIGN)03	3	85877538 3/15/2013	
United States	DOUBLE FOOT PRINT DEVICE (DESIGN)03	25	77852648 10/20/2009	3809945 6/29/2010
United States	HANG TEN	35	75402692 12/9/1997	2205788 11/24/1998
United States	HANG TEN	9, 14, 16, 18, 24, 25	73137807 8/16/1977	1107860 12/5/1978
United States	HANG TEN	3	85877490 3/15/2013	
United States	HANG TEN	25	7222181 6/28/1965	808565 5/17/1966
United States	HANG TEN	28	7222050 6/25/1965	811306 7/19/1966
United States	HANG TEN	25	72184491 1/10/1964	779097 10/27/1964

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United States	HANG TEN & DOUBLE FOOT PRINT DEVICE	25	75338714 8/11/1997	2205322 11/24/1998
United States	HANG TEN & DOUBLE FOOT PRINT DEVICE (DESIGN)	28	73054947 6/12/1975	1033976 2/17/1976
United States	HANG TEN GOLD & Design	25	85574568 3/20/2012	4355049 6/18/2013

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