

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mail.com Media Corporation		01/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Penske Media Corporation		
Street Address:	11175 Santa Monica Blvd.		
Internal Address:	Ninth Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77484669	BOY GENIUS	
Serial Number:	77484649	BOY GENIUS REPORT	
Serial Number:	77484643	BGR	
CORRESPONDENCE DATA			
Fax Number:	3104611304		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3107888688		
Email:	elizabeth@swansoniplaw.com		
Correspondent Name:	Elizabeth Swanson		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	BOY GENIUS REPORT, BGR BG		
NAME OF SUBMITTER:	Elizabeth Swanson		
SIGNATURE:	/Elizabeth Swanson/		
DATE SIGNED:	07/13/2015		

OP \$90.00 77484669

Total Attachments: 1

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NO DOCUMENT SUBMISSION REQUIRED FOR CHANGE OF NAME