

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347974

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Madison Capital Funding LLC, as Agent		07/10/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZETA INTERACTIVE, LLC		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3711927	ZETA	
<b>Registration Number:</b>	4050833	GIMIDEALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045725135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-572-3493		
<b>Email:</b>	kosborne@kslaw.com		
<b>Correspondent Name:</b>	Karen Osborne, Senior Paralegal		
<b>Address Line 1:</b>	1180 Peachtree Street, N.E.		
<b>Address Line 2:</b>	King & Spalding LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	18876.015063		
<b>NAME OF SUBMITTER:</b>	Karen Osborne		
<b>SIGNATURE:</b>	//Karen Osborne//		
<b>DATE SIGNED:</b>	07/14/2015		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 10th day of July 2015, by MADISON CAPITAL FUNDING LLC, a Delaware limited liability company, in its capacity as agent ("Agent"), in favor of ZETA INTERACTIVE, LLC, a Delaware limited liability company ("Company").


Reference is made to that certain Payoff Letter dated as of July 10, 2015 by and among Agent, the Company and certain affiliates of the Company party thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Agent hereby releases its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated June 29, 2012 executed by Company in favor of Agent and recorded with the United States Patent and Trademark Office on July 2, 2012 at reel/frame 04813/0013.

[Signature Page Follows]

IN WITNESS HEREOF, Agent has caused this Release to be duly executed by its  
duly authorized officer as of the day and year first above written.

MADISON CAPITAL FUNDING LLC,  
as Agent

By:   
Name: P. Brady Haber  
Title: Vice President

**SCHEDULE A**

**TRADEMARK REGISTRATIONS**

<b>Application Number / Registration Number</b>	<b>Application Date / Registration Date</b>	<b>Trademark</b>	<b>Status</b>
77/721571	4/24/2009	ZETA	Registered
3711927	11/17/2009		
85/224665	1/24/2011	GIMIDEALS	Registered
4050833	11/1/2011		