

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347983

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MADISON CAPITAL FUNDING LLC, as Agent		07/10/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZETA INTERACTIVE CORP., formerly known as XL Marketing Corp.		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	WARD MEDIA, INC.		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	SPIRE VISION LLC		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>Name:</b>	MEDIACIVATE, LLC		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85474204	XL MARKETING	
<b>TRADEMARK</b>			

CH \$215.00 85474204

Property Type	Number	Word Mark
Registration Number:	3672149	ENROLL POWER
Registration Number:	3675714	CALLPOWER
Registration Number:	3479605	LEADPOWER
Registration Number:	3969565	CPA DETECTIVE
Registration Number:	3745681	SPIRE VISION
Registration Number:	3279052	EMAILSEARCHADS
Registration Number:	3281665	MEDIACTIVATE

**CORRESPONDENCE DATA**

**Fax Number:** 4045725135

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 404-572-3493

**Email:** kosborne@kslaw.com

**Correspondent Name:** Karen Osborne, Senior Paralegal

**Address Line 1:** 1180 Peachtree Street, N.E.

**Address Line 2:** King & Spalding, LLP

**Address Line 4:** Atlanta, GEORGIA 30309

<b>ATTORNEY DOCKET NUMBER:</b>	18876.015063
<b>NAME OF SUBMITTER:</b>	Karen Osborne
<b>SIGNATURE:</b>	//Karen Osborne//
<b>DATE SIGNED:</b>	07/14/2015

**Total Attachments: 3**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 10th day of July 2015, by MADISON CAPITAL FUNDING LLC, a Delaware limited liability company, in its capacity as agent ("Agent"), in favor of ZETA INTERACTIVE CORP., formerly known as XL Marketing Corp., a Delaware corporation, WARD MEDIA, INC., a Delaware corporation, SPIRE VISION LLC, a Delaware limited liability company, and MEDIATEACTIVATE, LLC, a Nevada limited liability company (collectively, the "Companies").


Reference is made to that certain Payoff Letter dated as of July 10, 2015 by and among Agent, the Companies and certain affiliates of the Companies party thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Agent hereby releases its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated May 14, 2012 executed by Companies in favor of Agent and recorded with the United States Patent and Trademark Office on May 14, 2012 at reel/frame 04779/0374.

[Signature Page Follows]

IN WITNESS HEREOF, Agent has caused this Release to be duly executed by its  
duly authorized officer as of the day and year first above written.

MADISON CAPITAL FUNDING LLC,  
as Agent

By:   
Name: D. Bradley Hahn  
Title: Vice President

**SCHEDULE A**

**TRADEMARK REGISTRATIONS/APPLICATIONS**

<b>OWNER INFORMATION</b>	<b>MARK</b>	<b>SERIAL NUMBER</b>	<b>REGIS. NUMBER</b>	<b>REGIS. DATE</b>
XL Marketing Corp.	XL MARKETING	85474204	NA	NA
Ward Media, Inc.	ENROLL POWER	77628546	3672149	08/25/09
Ward Media, Inc.	CALLPOWER	77628534	3675714	09/01/09
Ward Media, Inc.	LEADPOWER	77315849	3479605	08/05/08
Spire Vision LLC	CPA DETECTIVE	85117399	3969565	05/31/11
Spire Vision LLC	SPIRE VISION	77029816	3745681	02/09/10
Spire Vision LLC	EMAILSEARCHADS	77029813	3279052	08/14/07
MEDIAactivate, LLC	MEDIAACTIVATE	77029807	3281665	08/21/07