

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348097

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthline Networks, Inc.		07/14/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Healthline Information Technology, Inc.		
Street Address:	660 Third Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3496064	MEDICALLY GUIDED SEARCH	
Registration Number:	3420196	CONNECT TO BETTER HEALTH	
Registration Number:	2606364	THE INTERNET SITE DOCTORS PRESCRIBE MOST	
Registration Number:	2800627	HEALTHMAP	
CORRESPONDENCE DATA			
Fax Number:	4154421001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4154421000		
Email:	fgordon@morganlewis.com		
Correspondent Name:	Carla B. Oakley		
Address Line 1:	One Market, Spear Street Tower		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	060388.2000		
NAME OF SUBMITTER:	Felicia D. Gordon		
SIGNATURE:	/Felicia D. Gordon/		
DATE SIGNED:	07/15/2015		
Total Attachments: 2			
source=20150713232054079#page1.tif			

CH \$115.00 3496064

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made by and between Healthline Networks, Inc., a Delaware limited liability company ("Assignor"), and Healthline Information Technology, Inc., a Delaware company ("Assignee"), effective as of January 1, 2015 (the "Effective Date").

Whereas, Assignor owns the marks identified on Exhibit A hereto (the "Marks");

Whereas, Assignor is undergoing a corporate reorganization and, as part of that effort, created Assignee as a wholly owned subsidiary, obtained stock in Assignee and is capitalizing Assignee;

Whereas, Assignee is desirous of acquiring the Marks as part of its capitalization; and

Now, therefore, in accordance with its corporate reorganization plans and for good and valuable consideration, including stock in Assignee, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all his right, title and interest in and to said Marks, together with the past and present goodwill symbolized by or associated with the Marks, and the above identified registrations thereof. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Marks and to bring any proceeding or claim in the United States Patent and Trademark Office or any equivalent agency or any court in any country for cancellation or opposition or other proceeding or claim in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made. Assignor authorizes the Commissioner of Patents and Trademarks in th United States Patent Office to record Assignee as the assignee of all of Assignor's right, title and interst in, to and under the Marks.

Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordable assignments, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has executed this Agreement on the date indicated.

Assignor Healthline Networks, Inc.

By: 

Printed name: DEAN A STEPHENS

Title: CEO

Date: 7/14/2015

EXHIBIT A

Mark	U.S. Reg. No.	Reg. Date
MEDICALLY GUIDED SEARCH	3496064	September 2, 2008
CONNECT TO BETTER HEALTH	3420196	April 29, 2008
The Internet Site Doctors Prescribe Most	2606364	August 13, 2002
HEALTHMAP	2800627	December 30, 2003