

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348297

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>RESUBMIT DOCUMENT ID:</b>	900330450		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
George Dean Johnson, Jr., as trustee under the George Dean Johnson Jr, Revocable Trust		07/08/2015	TRUSTEE: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PB Holdco, LLC		
<b>Street Address:</b>	100 Dunbar Street, Suite 301		
<b>City:</b>	Spartanburg		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29306		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3553370	PURE BARRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128637867		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128637267		
<b>Email:</b>	jaclyn.digrande@goldbergkohn.com		
<b>Correspondent Name:</b>	Jaclyn Di Grande - Paralegal		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>Address Line 2:</b>	55 E Monroe St., Suite 3300		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	6878.007		
<b>NAME OF SUBMITTER:</b>	Jaclyn Di Grande		
<b>SIGNATURE:</b>	/jaclyn di grande/		
<b>DATE SIGNED:</b>	07/16/2015		
<b>Total Attachments: 3</b>			

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 8th day of July 2015, by GEORGE DEAN JOHNSON, JR., AS TRUSTEE UNDER THE GEORGE DEAN JOHNSON, JR. REVOCABLE TRUST AGREEMENT DATED APRIL 10, 2009 ("Lender"), in favor of PB HOLDCO, LLC, a Delaware limited liability company (the "Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Lender hereby unconditionally and expressly releases, terminates, and extinguishes its liens and security interests it may have upon the trademarks listed on Schedule I attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Notice of Grant of Security Interest in Trademarks dated October 11, 2012 executed by Company in favor of Lender and recorded with the United States Patent and Trademark Office on October 30, 2012 at reel/frame 4890/0697.

Lender consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has caused this Release to be duly executed by  
its duly authorized officer as of the day and year first above written.

GEORGE DEAN JOHNSON, JR., AS TRUSTEE  
UNDER THE GEORGE DEAN JOHNSON, JR.,  
REVOCABLE TRUST AGREEMENT DATED  
APRIL 10, 2009, as Lender

By: George Dean Johnson, Jr.  
Name: George Dean Johnson, Jr.  
Title: Trustee

**SCHEDULE I**

**TRADEMARK REGISTRATIONS**

<b>TRADEMARK</b>	<b>REGISTRATION/SERIAL NUMBER</b>	<b>REGISTRATION /FILE DATE</b>
PURE BARRE	3553370	December 30, 2008