

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORTHERN GROUP RETAIL, LTD.		02/01/2007	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	NORTHERN REFLECTIONS LTD.		
Street Address:	21 Four Seasons Place (2nd Floor)		
Internal Address:	Store Support Centre		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M9B 6J8		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85983498	NORTHERN REFLECTIONS	
CORRESPONDENCE DATA			
Fax Number:	3152338300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	315-233-8300		
Email:	jstevens@burrandbrown.com		
Correspondent Name:	Kevin C. Brown		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Syracuse, NEW YORK 13261		
ATTORNEY DOCKET NUMBER:	887_023-1		
NAME OF SUBMITTER:	Kevin C. Brown		
SIGNATURE:	/Kevin C. Brown/		
DATE SIGNED:	07/16/2015		
Total Attachments: 1			
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Nova Scotia

CERTIFICATE OF NAME CHANGE

Companies Act

Registry Number

3148812

Name of Company

NORTHERN GROUP RETAIL LTD./COMMERCE DE DETAIL NORTHERN
GROUP LTEE

I hereby certify that the above-mentioned company has with approval of the
Registrar of Joint Stock Companies changed its name to:

NORTHERN REFLECTIONS LTD./REFLET BOREAL LTÉE

A handwritten signature in black ink, appearing to read "W. J. [unclear]".

Registrar of Joint Stock Companies

February 1, 2007

Date of Name Change