

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348250

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SILICON VALLEY BANK		07/10/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZETA INTERACTIVE, LLC		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>Name:</b>	CLICKSQUARED, INC.		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	ZETA INTERACTIVE CORP., formerly known as XL Marketing Corp.		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	WARD MEDIA, INC.		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	SPIRE VISION LLC		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		

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<b>Postal Code:</b>	10016
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE
<b>Name:</b>	MEDIACTIVATE, LLC
<b>Street Address:</b>	185 Madison Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10016
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA
<b>Name:</b>	PLATEAU DATA SERVICES, LLC
<b>Street Address:</b>	185 Madison Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10016
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE
<b>Name:</b>	ONPOINT COMMUNICATIONS, LLC
<b>Street Address:</b>	185 Madison Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10016
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 26**

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3652853	DEGREES.INFO
<b>Registration Number:</b>	3652854	RATEMARKETPLACE
<b>Registration Number:</b>	3652855	HELPMEFIND DEGREES
<b>Registration Number:</b>	3656136	HELPMEFIND MORTGAGES
<b>Registration Number:</b>	3279052	EMAILSEARCHADS
<b>Registration Number:</b>	3672149	ENROLL POWER
<b>Registration Number:</b>	3675714	CALLPOWER
<b>Registration Number:</b>	3479605	LEADPOWER
<b>Registration Number:</b>	3969565	CPA DETECTIVE
<b>Registration Number:</b>	3745681	SPIRE VISION
<b>Registration Number:</b>	3281665	MEDIACTIVATE
<b>Registration Number:</b>	4050833	GIMIDEALS
<b>Registration Number:</b>	3711927	ZETA
<b>Registration Number:</b>	3141631	CONNECT CONVEY CONVINC
<b>Registration Number:</b>	3126790	ONPOINT COMMUNICATION
<b>Registration Number:</b>	3302358	MAKE THINGS HAPPEN.

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**REEL: 005578 FRAME: 0066**

Property Type	Number	Word Mark
Registration Number:	3689122	TALK LESS SAY MORE
Registration Number:	3384098	COMMUNICATION INTELLIGENCE
Registration Number:	4419871	HIREDIN
Registration Number:	3700337	CLICKSQUARED
Registration Number:	3700336	CLICK2
Registration Number:	3626818	CLIQUNITY
Registration Number:	3768141	CLICKSQUARED
Registration Number:	3768140	CLICK2
Serial Number:	85474204	XL MARKETING
Serial Number:	85687895	CROSS-CHANNEL MARKETING HUB

**CORRESPONDENCE DATA**

Fax Number: 4045725135

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 404-572-3493

Email: kosborne@kslaw.com

Correspondent Name: Karen Osborne, Senior Paralegal

Address Line 1: 1180 Peachtree Street, N.E.

Address Line 2: King & Spalding LLP

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	18876.015063
NAME OF SUBMITTER:	Karen Osborne
SIGNATURE:	//Karen Osborne//
DATE SIGNED:	07/16/2015

**Total Attachments: 4**

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## **RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 10th day of July 2015, by SILICON VALLEY BANK ("Lender"), in favor of ZETA INTERACTIVE, LLC, a Delaware limited liability company, CLICKSQUARED, INC., a Delaware corporation, ZETA INTERACTIVE CORP., formerly known as XL Marketing Corp., a Delaware corporation, WARD MEDIA, INC., a Delaware corporation, SPIRE VISION LLC, a Delaware limited liability company, MEDIACTIVATE, LLC, a Nevada limited liability company, PLATEAU DATA SERVICES, LLC, a Delaware limited liability company, and ONPOINT COMMUNICATIONS, LLC, a Delaware limited liability company (collectively, the "Companies").

Reference is made to that certain Payoff Letter dated as of July 10, 2015 by and among Lender, the Companies and certain affiliates of the Companies party thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Lender hereby releases its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to (i) that certain Trademark Security Agreement dated January 16, 2014 executed by Companies in favor of Lender and recorded with the United States Patent and Trademark Office on February 3, 2014 at reel/frame 5207/0385 and (ii) that certain Intellectual Property Security Agreement dated December 17, 2010, executed by CLICKSQUARED, INC. in favor of Lender and recorded with the United States Patent and Trademark Office on December 17, 2010 at reel/frame 004435/0757.

[Signature Page Follows]

IN WITNESS HEREOF, Lender has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

SILICON VALLEY BANK,

By: Steve Lynn  
Name: Steve Lynn  
Title: VP

## Schedule A

### Registered Trademarks

<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Filing Date of Application</u>	<u>Registered Owner</u>	<u>Mark</u>
USA	3652853	July 7, 2009	October 15, 2008	Plateau Data Services, LLC	DEGREES.INFO
USA	3652854	July 7, 2009	October 15, 2008	Plateau Data Services, LLC	RATEMARKETPLACE
USA	3652855	July 7, 2009	October 15, 2008	Plateau Data Services, LLC	HELPMEFIND DEGREES
USA	3656136	July 14, 2009	October 15, 2008	Plateau Data Services, LLC	HELPMEFIND MORTGAGES
USA	3279052	August 14, 2007	October 26, 2006	Spire Vision, LLC	EMAILSEARCHADS
USA	3672149	August 25, 2009	December 8, 2008	Ward Media, Inc.	ENROLL POWER
USA	3675714	September 1, 2009	December 8, 2008	Ward Media, Inc.	CALLPOWER
USA	3479605	August 5, 2008	October 29, 2007	Ward Media, Inc.	LEADPOWER
USA	3969565	May 31, 2011	August 27, 2010	Spire Vision, LLC	CPA DETECTIVE
USA	3745681	February 9, 2010	October 26, 2006	Spire Vision, LLC	SPIRE VISION
USA	3281665	August 21, 2007	October 26, 2006	MEDIAActivate, LLC	MEDIAACTIVATE
USA	4050833	November 1, 2011	January 24, 2011	Zeta Interactive, LLC	GIMIDEALS
USA	3711927	November 17, 2009	April 24, 2009	Zeta Interactive, LLC	ZETA
USA	3141631	September 12, 2006	August 24, 2005	OnPoint Communications, LLC	CONNECT CONVEY CONVINC
USA	3126790	August 8, 2006	August 31, 2005	OnPoint Communications, LLC	ONPOINT COMMUNICATION
USA	3302358	October 2, 2007	June 16, 2006	OnPoint Communications, LLC	MAKE THINGS HAPPEN
USA	3689122	September 29, 2009	March 12, 2009	OnPoint Communications, LLC	TALK LESS SAY MORE
USA	3384098	February 19, 2008	December 26, 2006	OnPoint Communications, LLC	COMMUNICATION INTELLIGENCE
USA	4419871	October 15,	December 4,	XL Marketing Corp.	HIREDIN

		2013	2012		
USA	3700337	October 20, 2009	March 11, 2008	Clicksquared, Inc.	CLICKSQUARED
USA	3700336	October 20, 2009	March 11, 2008	Clicksquared, Inc.	CLICK2
USA	3626818	May 26, 2009	October 22, 2008	Clicksquared, Inc.	CLIQITY
USA	3768141	March 30, 2010	March 11, 2008	Clicksquared, Inc.	CLICKSQUARED
USA	3768140	March 30, 2010	March 11, 2008	Clicksquared, Inc.	CLICK2
European Union	007160666	June 12, 2009	August 14, 2008	Clicksquared, Inc.	CLICKSQUARED
European Union	007160311	June 13, 2009	August 14, 2008	Clicksquared, Inc.	CLICK2

Pending Trademark Applications

<u>Jurisdiction</u>	<u>Application No.</u>	<u>Filing Date of Application</u>	<u>Applicant</u>	<u>Mark</u>
USA	85474204	November 16, 2011	XL Marketing Corp.	XL MARKETING
USA	85687895	July 26, 2012	Clicksquared, Inc.	CROSS-CHANNEL MARKETING HUB

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