

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347672

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul Yaffe Design, Inc.		05/07/2015	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Board of Trustees of the University of Arkansas		
Street Address:	2404 North University Avenue		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72207		
Entity Type:	Public University and State Instrumentality: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4714951	RAZOR BACK	
CORRESPONDENCE DATA			
Fax Number:	5013968561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	501-396-8461		
Email:	hevans@williamsanderson.com		
Correspondent Name:	Harold J. Evans		
Address Line 1:	111 Center Street, Suite 2200		
Address Line 4:	Little Rock, ARKANSAS 72201		
NAME OF SUBMITTER:	Harold J. Evans		
SIGNATURE:	/harold j. evans/		
DATE SIGNED:	07/10/2015		
Total Attachments: 1			
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OP \$40.00 4714951

IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

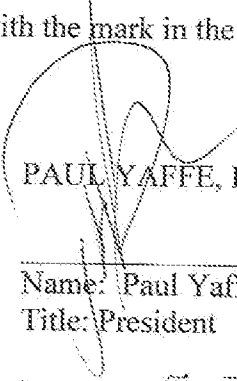
Assignor: Paul Yaffe Design, Inc.
Assignee: Board of Trustees of the University of Arkansas
Registration No.: 4,714,951
Trademark: RAZOR BACK

ASSIGNMENT

WHEREAS, Paul Yaffe Design, Inc., an Arizona corporation having offices at 2211 East Indian School Road, Phoenix, ARIZONA 85016, is the owner of United States Certificate of Registration No. 4,714,951 for the mark RAZOR BACK for use in connection with structural parts for motorcycles which issued on April 7, 2015 ("Registration"); and

WHEREAS, Board of Trustees of the University of Arkansas, a public university and state instrumentality having a principal place of business at 2404 North University, Little Rock, Arkansas 72207 wishes to acquire the Registration, the mark underlying the Registration, and the goodwill and any common law rights associated with the mark in the United States.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Paul Yaffe Design, Inc. hereby assigns to Board of Trustees of the University of Arkansas the Registration, the mark underlying the Registration, and the goodwill and any common law rights associated with the mark in the United States.


PAUL YAFFE, INC.

Name: Paul Yaffe
Title: President

Date: 5-7-15