

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348463

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Jack Guttman, Inc.  |  | 06/01/2015            | CORPORATION: OHIO  |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | Bakery Crafts, LLC                                 |                       |                    |
| <b>Street Address:</b>  | 3500 Thurston Avenue                               |                       |                    |
| <b>City:</b>  | Anoka  |                       |                    |
| <b>State/Country:</b>   | MINNESOTA  |                       |                    |
| <b>Postal Code:</b>   | 55303  |                       |                    |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: MINNESOTA               |                       |                    |
| <b>PROPERTY NUMBERS Total: 9</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Serial Number:</b>   | 85848262   | ICING ART             |                    |
| <b>Registration Number:</b>   | 4647410  | COPY CONFECTION       |                    |
| <b>Registration Number:</b>   | 3976001  | STEP ABOVE CAKE       |                    |
| <b>Registration Number:</b>   | 2801695  | BAKEMATE              |                    |
| <b>Registration Number:</b>   | 3039519  | TREAT TREE            |                    |
| <b>Registration Number:</b>   | 3829873  | TREAT WRAPS           |                    |
| <b>Registration Number:</b>   | 1475950  | POP TOPS              |                    |
| <b>Registration Number:</b>   | 2196701  | BAKERY BITES          |                    |
| <b>Registration Number:</b>   | 1495594  | BAKERY CRAFTS         |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  | 7632089864   |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Phone:</b>   | 763-208-9847                                       |                       |                    |
| <b>Email:</b>   | jana.france@fisherbroyles.com                      |                       |                    |
| <b>Correspondent Name:</b>  | Jana L. France, FisherBroyles, LLP                 |                       |                    |
| <b>Address Line 1:</b>  | 4505 Jewel Lane North                              |                       |                    |
| <b>Address Line 4:</b>  | Plymouth, MINNESOTA 55446                          |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1220-077   |                       |                    |

OP \$240.00 85848262

|   |                  |
|---|------------------|
| <b>NAME OF SUBMITTER:</b>   | Jana L. France   |
| <b>SIGNATURE:</b>   | /Jana L. France/ |
| <b>DATE SIGNED:</b>   | 07/17/2015       |
| <b>Total Attachments: 4</b><br>source=US Trademark Assignment#page1.tif<br>source=US Trademark Assignment#page2.tif<br>source=US Trademark Assignment#page3.tif<br>source=US Trademark Assignment#page4.tif |                  |

### Schedule 3

#### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "**Trademark Assignment**"), dated as of June 1, 2015, is entered into between Jack Guttman, Inc., an Ohio corporation ("**Assignor**"), having a principal place of business at 3522 Herschel View Street, Cincinnati, Ohio, 45208, and Bakery Crafts, LLC, a Minnesota limited liability company ("**Assignee**"), having a principal place of business at 3500 Thurston Avenue, Anoka, Minnesota 55303.

WHEREAS, Assignor and Assignee are parties to an Intellectual Property Assignment Agreement entered into on June 1, 2015, pursuant to which Assignor agreed to transfer to Assignee all right, title, and interest in and to the trademarks identified on the attached Exhibit A-TM, (the "**Marks**"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks, including the applications and registrations identified on Exhibit A-TM.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, including all good will associated with the Marks, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit A-TM, together with that part of the business associated with the use of and symbolized by the Marks, as required by 15 U.S.C. §1060, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office to transfer all registrations and pending applications for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

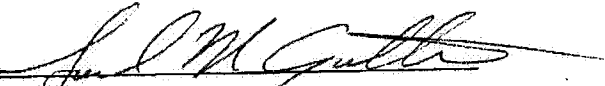
2. Counterparts. This Trademark Assignment may be signed in counterparts, which together shall constitute one agreement. If this Trademark Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and such Trademark Assignment is effective as of the date indicated below.

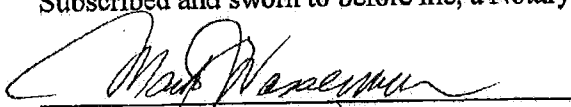
DATED: June 1, 2015

JACK GUTTMAN, INC.  
(Assignor)

By   
Name: Samuel M. Guttman  
Title: President

STATE OF OHIO )  
COUNTY OF HAMILTON ) : SS.

Subscribed and sworn to before me, a Notary Public, this 1<sup>st</sup> day of JUNE, 2015.

  
Notary Public

MARK J. WASSERMAN, Attorney at Law  
NOTARY PUBLIC - STATE OF OHIO  
My Commission has no expiration  
date. Section 147.03 O.R.C.

BAKERY CRAFTS, LLC  
(Assignee)

By \_\_\_\_\_  
Name: Michael J. McGlynn  
Title: Chief Executive Officer

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) : SS.

Subscribed and sworn to before me, a Notary Public, this \_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and such Trademark Assignment is effective as of the date indicated below.

DATED: June 1, 2015

JACK GUTTMAN, INC.  
(Assignor)

By \_\_\_\_\_  
Name:  
Title:

STATE OF \_\_\_\_\_ )  
: SS.  
COUNTY OF \_\_\_\_\_ )

Subscribed and sworn to before me, a Notary Public, this \_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
Notary Public

BAKERY CRAFTS, LLC  
(Assignee)

By Michael J. McGlynn  
Name: Michael J. McGlynn  
Title: Chief Executive Officer

STATE OF Minnesota )  
: SS.  
COUNTY OF Hennepin )

Subscribed and sworn to before me, a Notary Public, this 1<sup>st</sup> day of June, 2015.

Joanne M. Carlson  
Notary Public



**EXHIBIT A-TM**

**1. Active United States Applications and Registrations**

| Mark            | Status     | Application Number | Application Date | Reg. Number | Reg. Date  |
|-----------------|------------|--------------------|------------------|-------------|------------|
| ICING ART       | Filed      | 85/848,262         | 02/12/2013       |             |            |
| COPY CONFECTION | Registered | 85/851,167         | 02/15/2013       | 4,647,410   | 12/02/2014 |
| STEP ABOVE CAKE | Registered | 85/098,808         | 08/03/2010       | 3,976,001   | 06/07/2011 |
| BAKEMATE        | Registered | 76/131,616         | 09/20/2000       | 2,801,695   | 01/06/2004 |
| TREAT TREE      | Registered | 76/619,252         | 11/04/2004       | 3,039,519   | 01/10/2006 |
| TREAT WRAPS     | Registered | 77/956,650         | 03/11/2010       | 3,829,873   | 08/03/2010 |
| POP TOPS        | Registered | 73/650,506         | 03/19/1987       | 1,475,950   | 02/09/1988 |
| BAKERY BITES    | Registered | 75/311,000         | 06/17/1997       | 2,196,701   | 10/13/1998 |
| BAKERY CRAFTS   | Registered | 694,582            | 11/09/1987       | 1,495,594   | 07/12/1988 |

**2. Inactive United States Applications and Registrations**

| Mark             | Status   | Application Number | Application Date | Reg. Number | Reg. Date  |
|------------------|----------|--------------------|------------------|-------------|------------|
| COPY CONFECTION  | Inactive | 75/467,554         | 04/14/1998       | 2,406,763   | 11/21/2000 |
| COPY CONFECTIONS | Inactive | 75/435,751         | 02/17/1998       |             |            |
| ICING ART        | Inactive | 74/688,051         | 06/14/1995       |             |            |
| ICING ART        | Inactive | 75/567,343         | 10/08/1998       | 2,359,434   | 06/20/2000 |
| CAKE BOA         | Inactive | 77/957,305         | 03/12/2010       |             |            |
| XTREME IMAGE     | Inactive | 76/301,809         | 08/20/2001       | 2,644,406   | 10/29/2002 |
| COLOR-A-CAKE     | Inactive | 76/473,161         | 12/09/2002       | 2,841,918   | 05/11/2004 |
| GUMMI BITES      | Inactive | 76/544,807         | 09/15/2003       |             |            |
| BAKERY BITES     | Inactive | 85/851,016         | 02/15/2013       |             |            |
| COPY CONFECTIONS | Inactive | 85/852,612         | 02/18/2013       |             |            |