

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348484

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arizona Employers' Council, Inc.		11/16/2009	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mountain States Employers Council, Inc.		
<b>Street Address:</b>	1799 Pennsylvania Street		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77452454	AEC ARIZONA EMPLOYERS' COUNCIL, INC.	
<b>Serial Number:</b>	77452451	AEC	
<b>Serial Number:</b>	77453189	AECJOBSTORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3032927799		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3032927882		
<b>Email:</b>	neil.arney@kutakrock.com		
<b>Correspondent Name:</b>	Neil L. Arney		
<b>Address Line 1:</b>	1801 California Street		
<b>Address Line 2:</b>	Suite 3000		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	514402-1		
<b>NAME OF SUBMITTER:</b>	Neil L. Arney		
<b>SIGNATURE:</b>	/Neil L. Arney/		
<b>DATE SIGNED:</b>	07/17/2015		
<b>Total Attachments: 2</b>			
source=2009-11-16 Assignment of Trade Name and Trademarks - AZ Employers' Council (2)#page1.tif			

CH \$90.00 77452454



## ASSIGNMENT OF TRADE NAME AND TRADEMARKS

FOR VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ARIZONA EMPLOYERS' COUNCIL, INC., an Arizona nonprofit corporation ("Assignor"), hereby irrevocably assigns and transfers to MOUNTAIN STATES EMPLOYERS COUNCIL, INC., a Colorado nonprofit corporation ("Assignee").

1. all right, title and interest in and to the name "Arizona Employers' Council, Inc.," including any trade names, combinations, abbreviations or derivations thereof and any logos associated therewith (hereinafter "Company Name");

2. all right, title and interest in and to any and all trademarks and service marks owned by Assignor, including, but not limited to, the following marks for which applications for registration have been filed with the United States Patent and Trademark Office:

AEC Arizona Employers' Council, Inc. and design, Serial No. 77/452,454

AEC, Serial No. 77/452,451

AECJOBSTORE, Serial No. 77/453,189

(hereinafter collectively "Trademarks")

This Assignment of Trade Name and Trademarks ("Assignment"), given as of November 16, 2009, is intended to transfer all of Assignor's right, title and interest in and to the Company Name and to the Trademarks, including that portion of Assignor's business and good will directly pertaining to and symbolized by the Trademarks. This Assignment also includes an assignment of: (a) any and all pending applications for the Trademarks and any subsequently allowed registration of such Trademarks; (b) any and all claims for damages that Assignor may have against third parties by reason of past infringement of said Trademarks; and (c) the right to enforce, the right to sue for, collect, and recover damages for past infringement thereto for its own use and enjoyment and the use and enjoyment of its successors and assignees, to collect any royalties regarding the Trademarks and to hold the Trademarks absolutely. Assignor hereby further assigns and transfers to Assignee all priority rights in and to the Trademarks and authorizes and requests the Commissioner of Patents and Trademarks to issue the trademark registrations issuing from all pending applications to Assignee.

This Assignment is executed and delivered pursuant to and is a part of the closing of that certain Asset Purchase Agreement by and between Assignor and Assignee dated as of November 16, 2009, and all representations, warranties and covenants contained in the Asset Purchase Agreement shall continue in full force and effect as provided in said Asset Purchase Agreement. This Assignment is subject to the provisions of the Asset Purchase Agreement.

Assignor hereby reaffirms its agreement to execute and deliver to Assignee any other documents or consents reasonably necessary for the registration and/or use of the name and trademark, "Arizona Employers' Council, Inc.," including any trademarks, combinations, abbreviations or derivations thereof and any logos associated therewith by Assignee.

This Assignment is binding upon Assignee, its successors and assigns.

**IN WITNESS WHEREOF**, Assignor has executed this Assignment of Trade Name and Trademarks as of the date and year first above written.

**ARIZONA EMPLOYERS' COUNCIL, INC.,**  
an Arizona nonprofit corporation

By:   
Name: Amy Greathouse  
Title: President/CEO