

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348382

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delicato Vineyards		07/16/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Florence Group, Inc.		
<b>Street Address:</b>	P.O. Box 1191		
<b>City:</b>	Ross		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94957		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86333770	BLENDING SESSIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127158000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 715-7670		
<b>Email:</b>	KLTrademark@kramerlevin.com		
<b>Correspondent Name:</b>	Kramer Levin Naftalis & Frankel LLP		
<b>Address Line 1:</b>	1177 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>NAME OF SUBMITTER:</b>	Tania C. Ramos		
<b>SIGNATURE:</b>	/Tania C. Ramos/		
<b>DATE SIGNED:</b>	07/17/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT**, effective as of July 11, 2014, is by and between Delicato Vineyards ("Assignor") and The Florence Group, Inc. ("Assignee").


**WHEREAS**, Assignor is the record owner of U.S. Trademark Application No. 86/333,770 for the mark **BLENDING SESSIONS**, and any right, title and interest relating thereto, including all goodwill associated with the foregoing (the "Trademark").


**WHEREAS**, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which any Trademark that is the subject of an application for registration under Trademark Act Section 1(b), 15 U.S.C. Section 1051(b) pertains.

**NOW THEREFORE**, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all of Assignor's right, title and interest in and to the Trademark, all causes of action for any and all past infringements or other violations of the rights being assigned, and the right to collect and retain any proceeds therefrom.

Assignor hereby agrees to execute and/or deliver, at Assignee's reasonable cost and expense, such additional or other documents and instruments, and do such additional or other acts and things as may be reasonably requested by Assignee, its successors or assigns, to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's right, title and interest in and to the Trademark.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first written above.

DELICATO VINEYARDS  
By:   
Name: Chris Indelicato  
Title: CEO

THE FLORENCE GROUP, INC.  
By:   
Name: Adam Block  
Title: COO/CFO  
Date: July 16, 2015