

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348402

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eveready Battery Company, Inc.		06/25/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eveready Battery Company, LLC		
<b>Street Address:</b>	533 Maryville University Drive		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63141		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 35</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85589761	THAT'S POSITIVENERGY	
<b>Serial Number:</b>	85590194	THAT'S POSITIVENERGY	
<b>Serial Number:</b>	85660657	ENERGIZER	
<b>Serial Number:</b>	85679233	ENERGIZER	
<b>Serial Number:</b>	85679302	ENERGIZER	
<b>Serial Number:</b>	85679374	ENERGIZER	
<b>Serial Number:</b>	85679504	ENERGIZER	
<b>Serial Number:</b>	85746652	ENERGY UNPLUGGED	
<b>Serial Number:</b>	85747070	POWER UNPLUGGED	
<b>Serial Number:</b>	85762502	ENERGIZER	
<b>Serial Number:</b>	85762556	ENERGIZER	
<b>Serial Number:</b>	85777276	ENERGIZER	
<b>Serial Number:</b>	85777636	ENERGIZER	
<b>Serial Number:</b>	85879960	ENERGIZER	
<b>Serial Number:</b>	86025162	ENERGIZER	
<b>Serial Number:</b>	86069522	ENERGIZER	
<b>Serial Number:</b>	86069524	POWERED BY ENERGIZER	
<b>Serial Number:</b>	86111887	EVEREADY FOR LIFE	
<b>Serial Number:</b>	86113629	ENERGIZER	
<b>TRADEMARK</b>			

CH \$890.00 85589761

Property Type	Number	Word Mark
Serial Number:	86121418	ENERGIZER
Serial Number:	86137185	ENERGIZER
Serial Number:	86160363	ENERGIZER
Serial Number:	86221681	XFOCUS
Serial Number:	86261863	ENERGIZER
Serial Number:	86273087	ENERGIZER
Serial Number:	86298913	ENERGIZER
Serial Number:	86306406	ENERGI TO GO
Serial Number:	86316029	EVEREADY
Serial Number:	86316037	EVEREADY
Serial Number:	86550403	ENERGIZER
Serial Number:	86550413	EVEREADY
Serial Number:	86582146	ENERGIZER
Serial Number:	86599735	ENERGIZER BUNNY
Serial Number:	86472298	READYFLEX
Serial Number:	77740210	ENERGIZER

#### CORRESPONDENCE DATA

Fax Number: 3146673633

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (314) 552-6331

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Thomas A. Polcyn

Address Line 1: One U.S. Bank Plaza

Address Line 2: Thompson Coburn LLP

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER: 58789-145637

NAME OF SUBMITTER: Thomas A. Polcyn

SIGNATURE: /Thomas A. Polcyn/

DATE SIGNED: 07/17/2015

#### Total Attachments: 3

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "EVEREADY BATTERY COMPANY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "EVEREADY BATTERY COMPANY, INC." TO "EVEREADY BATTERY COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2015, AT 4:05 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FIFTH DAY OF JUNE, A.D. 2015, AT 11:59 O'CLOCK P.M.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2503236

DATE: 06-25-15

TRADEMARK  
REEL: 005579 FRAME: 0611

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

The undersigned, being duly authorized to execute and file this certificate, does hereby certify as follows:

- 1) The jurisdiction where the Corporation was first formed is Delaware.
- 2) The jurisdiction of the Corporation immediately prior to filing this Certificate is Delaware.
- 3) The date the Corporation was first formed is May 5, 1986.
- 4) The name of the Corporation immediately prior to filing this Certificate is Eveready Battery Company, Inc.
- 5) The name of the Limited Liability Company as set forth in the Certificate of Formation is Eveready Battery Company, LLC.
- 6) The effective time of this certificate shall be 11:59 p.m., local time in New York, New York on June 25, 2015.

*[Signature page follows]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate on  
June 25, 2015.

By: Mark S. LaVigne  
Name: Mark S. LaVigne  
Title: Vice President, General Counsel and  
Secretary, an Authorized Person

*[Signature Page to EBC Certificate of Conversion]*