

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WITH YOU, INC.		04/01/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WITH YOU LLC		
Street Address:	615 S. DuPont Highway		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3581591	FANCY JESSICA SIMPSON	
Registration Number:	3788710	FANCY LOVE JESSICA SIMPSON	
Registration Number:	3954114	FANCY NIGHTS JESSICA SIMPSON	
Registration Number:	4266816	I FANCY YOU JESSICA SIMPSON	
Registration Number:	2793751	JESSICA SIMPSON	
Registration Number:	3593274	JESSICA SIMPSON	
Registration Number:	3455870	JESSICA SIMPSON	
Registration Number:	3738310	JESSICA SIMPSON	
Registration Number:	3455865	JESSICA SIMPSON	
Registration Number:	4325319	VINTAGE BLOOM JESSICA SIMPSON	
Registration Number:	3524066	WITH ALL MY	
Serial Number:	86050571	FANCY GIRL JESSICA SIMPSON	
Serial Number:	85837674	GET MOVIN' BY JESSICA SIMPSON	
Serial Number:	86016505	JESSICA SIMPSON	
Serial Number:	86214634	JESSICA SIMPSON SIGNATURE	
Serial Number:	86032519	SWEET KISSES	
Serial Number:	86523703	JS BY JESSICA SIMPSON	
CORRESPONDENCE DATA			

OP \$440.00 3581591

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (239) 330-9000
Email: uspto@gandb.com, dize@gandb.com
Correspondent Name: Russell D. Dize, Esq. GRIMES LLC
Address Line 1: 3501 Bonita Bay Blvd.
Address Line 4: Bonita Springs, FLORIDA 34134

ATTORNEY DOCKET NUMBER:	DLE-JES(SB)
NAME OF SUBMITTER:	Russell D. Dize
SIGNATURE:	/Russell D. Dize/
DATE SIGNED:	07/13/2015

Total Attachments: 4

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**ASSIGNMENT OF UNITED STATES
INTELLECTUAL PROPERTY RIGHTS**

THIS IS AN ASSIGNMENT, effective this 1st day of April, 2015, from WITH YOU, INC., a California corporation with an address of 200 West 37th Street, Suite 1403 c/o David Levin CPA, ESQ., New York, NY 10019 ("ASSIGNOR"), to WITH YOU LLC, a Delaware limited liability company with an address of 615 S. DuPont Highway, Dover, DE 19901 ("ASSIGNEE").

WITNESSETH:

WHEREAS, ASSIGNOR is the sole and exclusive owner of various registered and unregistered trademarks, trade dress and copyrights in the United States, excluding its territories, including without limitation, rights arising out of the use of various unregistered trademarks by ASSIGNOR (collectively, the "U.S. Intellectual Property"), and further is the sole and exclusive owner of various trademark registrations in the United States, excluding its territories, including but not limited to the trademark registrations for the marks identified more fully in the attached Schedule A, and various trademark applications, including but not limited to the trademark applications for the marks identified more fully in the attached Schedule B (collectively, the "U.S. Trademark Registrations and Applications"), and further is the sole and exclusive owner of all business goodwill associated therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the U.S. Intellectual Property and the U.S. Trademark Registrations and Applications and all business goodwill associated therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in and to the U.S. Intellectual Property and the U.S. Trademark Registrations and Applications, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the good will of the business associated with and symbolized by the U.S. Intellectual Property and the U.S. Trademark Registrations and Applications.

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date set forth below.

Dated: April 1, 2015

WITH YOU, INC.

Signature: 

Printed Name: David Lee J

Title: CPA, Power of Attorney

SCHEDULE A
U.S. TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
FANCY JESSICA SIMPSON	3,581,591	February 24, 2009
FANCY LOVE JESSICA SIMPSON	3,788,710	May 11, 2010
FANCY NIGHTS JESSICA SIMPSON	3,954,114	May 3, 2011
I FANCY YOU JESSICA SIMPSON	4,266,816	January 1, 2013
JESSICA SIMPSON	2,793,751	December 16, 2003
JESSICA SIMPSON (SIGNATURE DESIGN)	3,593,274	March 17, 2009
JESSICA SIMPSON (SIGNATURE DESIGN)	3,455,870	June 24, 2008
JESSICA SIMPSON (SIGNATURE DESIGN)	3,738,310	January 12, 2010
JESSICA SIMPSON (SIGNATURE DESIGN)	3,455,865	June 24, 2008
VINTAGE BLOOM JESSICA SIMPSON	4,325,319	April 23, 2013
WITH ALL MY (AND STYLIZED HEART DESIGN)	3,524,066	October 28, 2008

SCHEDULE B
U.S. TRADEMARK APPLICATIONS

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
FANCY GIRL JESSICA SIMPSON	86/050,571	August 28, 2013
GET MOVIN' BY JESSICA SIMPSON	85/837,674	January 31, 2013
JESSICA SIMPSON (SIGNATURE DESIGN)	86/016,505	July 22, 2013
JESSICA SIMPSON SIGNATURE	86/214,634	March 7, 2014
SWEET KISSES	86/032,519	August 8, 2013
JS BY JESSICA SIMPSON	86/523,703	February 4, 2015