

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	LICENSE		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fred Hutchinson Cancer Research Center		04/17/2014	non-profit corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	2Morrow, Inc.		
Street Address:	821 Second Ave., #800		
Internal Address:	SURF Incubator		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4757094	SMARTQUIT	
CORRESPONDENCE DATA			
Fax Number:	5037782200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503.778.2031		
Email:	trademarks@lanepowell.com		
Correspondent Name:	Renee Peck, Lane Powell PC		
Address Line 1:	601 SW Second Avenue		
Address Line 2:	Suite 2100		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	12742.537		
NAME OF SUBMITTER:	Renee B. Peck		
SIGNATURE:	/Renee Peck/		
DATE SIGNED:	07/20/2015		
Total Attachments: 4			
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OP \$40.00 4757094

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PATENT AND TECHNOLOGY LICENSE AGREEMENT

This 23 page AGREEMENT ("AGREEMENT") is made on this 17th day of April, 2014, by and between FRED HUTCHINSON CANCER RESEARCH CENTER ("FHCRC"), a Washington state nonprofit organization, with principal offices located at 1100 Fairview Ave. N., Seattle, Washington 98109, and 2MORROW, INC., a Washington State corporation having an address at SURF Incubator, 821 Second Ave., #800, Seattle, Washington 98104 ("LICENSEE"), each a "Party" and together the "Parties".

REDACTED



X. TRADEMARK AND DOMAIN ASSIGNMENT

- 10.1 For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by FHCRC, FHCRC hereby assigns to LICENSEE any and all right, title and interest in and to the trademark "SMARTQUIT" (the "Trademark"), including, without limitation, the common law rights anywhere in the world, together with the goodwill and any portion of any ongoing business associated with or symbolized by the Trademark, all rights of action resulting from prior infringement or other unauthorized use of the Trademark, and all rights as a party in any opposition or similar proceeding, whether arising prior or subsequent to the EFFECTIVE DATE, and LICENSEE does hereby accept this assignment. FHCRC represents and warrants that it has filed an application or registration for the "SMARTQUIT" Trademark in the United States, but not filed any applications or registrations for the Trademark anywhere else in the world. Notwithstanding the provisions related to the assignment of the Trademark and for the avoidance of doubt, FHCRC shall be permitted to use the Trademark in a non-trademark, nonproprietary, descriptive, fair use manner in publications and other materials

4/17/2014

describing the product branded under the Trademark and in Clinical Trials employing the
LICENSED PRODUCTS .

REDACTED

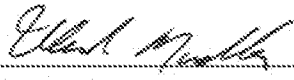


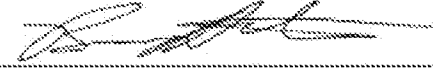
Handwritten signature or initials

IN WITNESS WHEREOF, the parties hereto have caused their duly authorized representatives to execute this AGREEMENT.

FRED HUTCHINSON CANCER
RESEARCH CENTER
A NONPROFIT CORPORATION

2MORROW, INC.

By 
Ulrich W. Mueller
Vice President Industry Relations and
Clinical Research Support

By 
Brandon Masterson
Chief Executive Officer

Date: 4/17/14

4/17/2014


4/17/2014