

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348653

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CSP Business Media, LLC		07/13/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Winsight, LLC		
<b>Street Address:</b>	One Tower Lane, Suite 2000		
<b>City:</b>	Oakbrook Terrace		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60181		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86678934		
<b>Serial Number:</b>	86678925	WINSIGHT	
<b>Serial Number:</b>	86645634	WINSIGHT	
<b>Serial Number:</b>	86537057	CSP	
<b>Registration Number:</b>	4771271	CONVENIENCE RETAILING UNIVERSITY	
<b>Registration Number:</b>	4563514	CSP	
<b>Registration Number:</b>	4291147	EDUNETWORKING	
<b>Registration Number:</b>	3772838	CSPEDIA	
<b>Registration Number:</b>	3764474	FARE THE MAGAZINE FOR FOODSERVICE AT RET	
<b>Registration Number:</b>	3579366	RESTAURANT BUSINESS	
<b>Registration Number:</b>	3377550	RESTAURANT LEADERSHIP CONFERENCE	
<b>Registration Number:</b>	3377549	CONVENIENCE RETAILING CONFERENCE	
<b>Registration Number:</b>	3384363	OUTLOOK LEADERSHIP	
<b>Registration Number:</b>	3078346	CSP CONVENIENCE STORE/PETROLEUM	
<b>Registration Number:</b>	2986989	CSP	
<b>Registration Number:</b>	2986988	CSP	
<b>Registration Number:</b>	2147797	ID	
<b>Registration Number:</b>	1618689	FOODSERVICE DIRECTOR	

CH \$465.00 86678934

**CORRESPONDENCE DATA****Fax Number:** 2123032754*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** (212) 415-8512**Email:** ptotmcommunication@lockelord.com**Correspondent Name:** Scott Greenberg**Address Line 1:** 3 World Finacial Center**Address Line 2:** Locke Lord LLP**Address Line 4:** New York, NEW YORK 10281

<b>ATTORNEY DOCKET NUMBER:</b>	1006169.00000
<b>NAME OF SUBMITTER:</b>	Scott Greenberg
<b>SIGNATURE:</b>	/Scott Greenberg/
<b>DATE SIGNED:</b>	07/20/2015

**Total Attachments: 2**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CSP BUSINESS MEDIA, LLC", CHANGING ITS NAME FROM "CSP BUSINESS MEDIA, LLC" TO "WINSIGHT, LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF JULY, A.D. 2015, AT 4:21 O'CLOCK P.M.

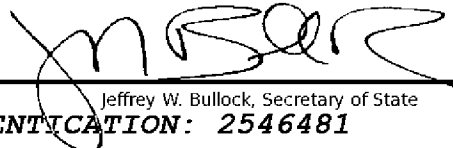
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTEENTH DAY OF JULY, A.D. 2015.

5157732 8100

151036005



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2546481

DATE: 07-10-15

TRADEMARK  
REEL: 005580 FRAME: 0719

**CERTIFICATE OF AMENDMENT  
TO  
CERTIFICATE OF FORMATION  
OF  
CSP BUSINESS MEDIA, LLC**

This certificate of Amendment to Certificate of Formation of CSP Business Media, LLC (the "Company") is being duly executed and filed to amend the Certificate of Formation of the Company pursuant to Section 18-202 of the Delaware Limited Liability Company Act.

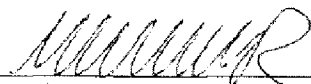
FIRST: The name of the limited liability company is CSP BUSINESS MEDIA, LLC.

SECOND: The Certificate of Formation of the Company, dated as of May 21, 2012, is hereby amended by deleting Article FIRST in its entirety and replacing it with the following new Article:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is WINSIGHT, LLC."

THIRD: That the amendment of the Certificate of Formation of the Company shall become effective as of July 13, 2015.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation on this 10th day of July, 2015, and does hereby affirm that the statements contained herein have been examined by the undersigned and are true and correct.

By:   
Name: Michael M. Wood, Jr.  
Title: Authorized Person