

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348657

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redkonnnect, LLC		07/10/2015	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	ZEFR, Inc.		
Street Address:	1621 Abbot Kinney Blvd.		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4365394	REDKONNECT	
CORRESPONDENCE DATA			
Fax Number:	8015311929		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-994-4646		
Email:	heather@kunzlerlaw.com		
Correspondent Name:	SCOTT D. THORPE		
Address Line 1:	50 West Broadway, 10th Floor		
Address Line 4:	SALT LAKE CITY, UTAH 84101		
ATTORNEY DOCKET NUMBER:	7011.3.10		
NAME OF SUBMITTER:	Scott D. Thorpe		
SIGNATURE:	/Scott D. Thorpe/		
DATE SIGNED:	07/20/2015		
Total Attachments: 1			
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OP \$40.00 4365394

ASSIGNMENT

OF

REDKONNECT TRADEMARK

Whereas, ZEFR, Inc., a Corporation of Delaware, having a place of business at 1621 Abbot Kinney Blvd. Venice, California 90291, desires to acquire the entire right, title and interest in the trademark filed by Redkconnect, LLC on November 16, 2011, registration number 4,365,394 and to all goodwill associated with the mark;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, hereby sell, assign, and transfer to ZEFR, Inc., its successors and assigns, the entire right, title and interest in the REDKONNECT trademark and all trademark rights associated with the mark.

Signed and sealed

CITY
DATE

(1) at _____
on _____, 2015



Trygve Jensen, Manager
Redkconnect, LLC