

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348659

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VINDICO LLC		07/13/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		
<b>Street Address:</b>	555 CALIFORNIA STREET, 4TH FLOOR		
<b>Internal Address:</b>	ATTN: ROBERT RITTELMAYER		
<b>City:</b>	SAN FRANCISCO		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94104		
<b>Entity Type:</b>	NATIONAL BANKING ASSOCIATION: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85982875	ADTRICITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2132264028		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-488-7100		
<b>Email:</b>	kevin.davis@pillsburylaw.com		
<b>Correspondent Name:</b>	ROBERT V. SLATTERY JR.		
<b>Address Line 1:</b>	PILLSBURY WINTHROP SHAW PITTMAN LLP		
<b>Address Line 2:</b>	725 SOUTH FIGUEROA STREET, SUITE 2800		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90017-5406		
<b>ATTORNEY DOCKET NUMBER:</b>	044089-0000035		
<b>NAME OF SUBMITTER:</b>	ROBERT V. SLATTERY JR.		
<b>SIGNATURE:</b>	/Robert V. Slattery Jr./		
<b>DATE SIGNED:</b>	07/20/2015		
<b>Total Attachments: 2</b>			
source=2015.07.13 Vindico Trademark Security Interest#page1.tif			
source=2015.07.13 Vindico Trademark Security Interest#page2.tif			

CH \$40.00 85982875

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARK

July 13, 2015

United States Patent and Trademark Office

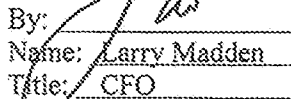
Ladies and Gentlemen:

Please be advised that, pursuant to the Security and Pledge Agreement dated as of September 6, 2013 (as the same may be amended, modified, restated or supplemented from time to time, the "*Security and Pledge Agreement*") by and among the Grantors from time to time party thereto (the "*Grantors*") and Bank of America, N.A., as Administrative Agent (the "*Administrative Agent*") for the Secured Parties referenced therein, the undersigned Grantor has granted to the Administrative Agent, for the ratable benefit of the Secured Parties, a continuing security interest in and lien upon the trademarks, trademark licenses and trademark applications described on Schedule I attached hereto.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications described on Schedule I attached hereto (i) may only be terminated in accordance with the terms of the Security and Pledge Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,

VINDICO LLC

By:   
Name: Larry Madden  
Title: CFO

Acknowledged and accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By:   
Name: Carol M. Clements  
Title: Senior Vice President

Schedule 1  
to  
Notice of Grant of Security Interest in Trademark

<u>U.S. Trademark</u>	<u>Serial/Registration Number</u>	<u>Filing/Issue Date</u>	<u>Assignee</u>
ADTRICITY	85/982,875	04/25/2013	Vindico LLC