

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Foodstuffs Co		04/30/2012	PARTNERSHIP: UNITED ARAB EMIRATES
RECEIVING PARTY DATA			
Name:	International Foodstuffs Co. L.L.C.		
Street Address:	P.O. Box 4115 Al-Wadha Street		
Internal Address:	Industrial Area No. 1		
City:	Sharjah		
State/Country:	UNITED ARAB EMIRATES		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED ARAB EMIRATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85640564	ADORE	
CORRESPONDENCE DATA			
Fax Number:	4159573001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159573000		
Email:	dchorak@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP		
Address Line 1:	Spear Tower, One Market Plaza, Ste. 2200		
Address Line 2:	attn: Mark A. Steiner		
Address Line 4:	San Francisco, CALIFORNIA 94105-1127		
ATTORNEY DOCKET NUMBER:	R1744-11601		
DOMESTIC REPRESENTATIVE			
Name:	DUANE MORRIS LLP		
Address Line 1:	Spear Tower, One Market Plaza, Ste. 2200		
Address Line 2:	attn: Mark A. Steiner		
Address Line 4:	San Francisco, CALIFORNIA 94105-1127		
NAME OF SUBMITTER:	Mark A. Steiner		
SIGNATURE:	/MAS_dch/		

CH \$40.00 85640564

DATE SIGNED:	07/21/2015
Total Attachments: 3 source=ADORE LABEL-Assignment#page1.tif source=ADORE LABEL-Assignment#page2.tif source=ADORE LABEL-Assignment#page3.tif	

DEED OF ASSIGNMENT

This Deed of Assignment is effective as of the 30th day of April, 2012.

BETWEEN

- (1) **INTERNATIONAL FOODSTUFFS CO**, a partnership registered in UAE in the names of Mr Feroz Aliana and Mr Shiraz Aliana with an address at P.O. Box 4115 Al-Wadha Street, Industrial Area No. 1, Sharjah, United Arab Emirates (the "Assignor")

AND

- (2) **INTERNATIONAL FOODSTUFFS CO. L.L.C**, a limited liability company with an address at P.O. Box 4115 Al-Wadha Street, Industrial Area No. 1, Sharjah, United Arab Emirates (the "Assignee").

WHEREAS:-

- A. The Assignor is the record owner of trade mark number 85/640564, "ADORE" registered in Class 30 (the "Trade Mark").
- B. On approximately April 30, 2012, the Assignor sold, assigned and transferred to the Assignee all its legal and beneficial rights, title and interest in the Trade Mark, together with the goodwill of the business associated with the Trade Mark, upon the terms and conditions set out in this Deed.
- C. The Assignee is the owner in fact of the Trade Mark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

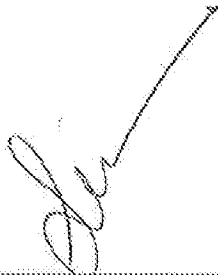
NOW THIS ASSIGNMENT WITNESSETH as follows:-

1. In consideration of the sum of United States Dollars One only (US\$1.00) and other valuable consideration, the receipt and sufficiency of which the Assignor hereby acknowledges, the Assignor HEREBY ASSIGNS and transfers, *nunc pro tunc* as of April 30, 2012, all rights title and interest in the Trade Mark, including all statutory and common law rights attaching thereto and the right to sue for past infringements and to retain any damages obtained as a result of such action, to the Assignee.
2. The Assignor confirms that this assignment is made with the goodwill attaching to the Trade Mark and the goodwill of the business in which the Trade Mark has been used by the Assignor.
3. The Assignor warrants to the Assignee in respect of the Trade Mark as follows:-
 - 3.1 that the Assignor has given no permission to any third party to use them;
 - 3.2 that the Assignor is unaware of any use by any third party of the Trade Mark or any mark(s) similar to the Trade Mark in connection with the goods/services in respect of which the Assignor has used them.
 - 3.3 that no other assignment or purported assignment has been made of the Trade Mark by the Assignor.
4. This Assignment shall be governed by and construed in all respects in accordance with the laws of the Singapore and each party hereby irrevocably submits to the non-exclusive jurisdiction of the courts of Singapore.
5. This Deed may be executed in one or more counterparts, each of which when signed will be deemed to be an original and all of which when taken together will constitute one and the same Deed.


IN WITNESS WHEREOF the parties have hereunto executed this Deed on the date first above written.

Signed for and on behalf of
INTERNATIONAL FOODSTUFFS CO
in the presence of:

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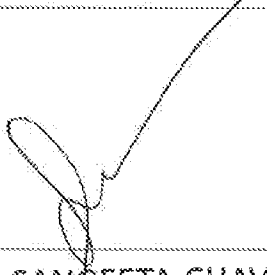


Name: **SANGEETA CHAVAN**
Designation: **Constituted Attorney**
Constituted Attorney
Witnessed by
INTERNATIONAL FOODSTUFFS CO. (IFFCO)
SHARJAH

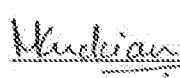
 Sahel A. Saifh.

Signed for and on behalf of
INTERNATIONAL FOODSTUFFS CO. L.L.C
in the presence of:

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)
)



Name: **SANGEETA CHAVAN**
Designation: **Constituted Attorney**
Constituted Attorney
Witnessed by
INTERNATIONAL FOODSTUFFS CO (LLC)
SHARJAH

 Mukrian Mohini Kuckian