OP \$165.00 369811

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM348415

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MINISTRY BRANDS, LLC		07/17/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SILICON VALLEY BANK, as Administrative Agent	
Street Address:	3003 Tasman Drive	
City:	Santa Clara	
State/Country:	CALIFORNIA	
Postal Code:	95054	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3698113	SMOOTHEVENTS
Registration Number:	3698112	MEDIARUSH
Registration Number:	3567002	HIGHERGIVING
Registration Number:	3560629	ANSWERSCAFÉ
Registration Number:	3343166	WHERE MINISTRY CLICKS
Registration Number:	3343165	ELEXIO

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750

Email: ipteam@nationalcorp.com

Correspondent Name: Darlena Bari Stark

Address Line 1: 1025 Vermont Ave NW, Suite 1130 Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F157140
NAME OF SUBMITTER:	James Won
SIGNATURE:	/James Won/

DATE SIGNED:	07/17/2015
Total Attachments: 5	
source=FINAL Second Amendment	Trademark Security Agreement (Elexio)#page1.tif
source=FINAL Second Amendment	Trademark Security Agreement (Elexio)#page2.tif
source=FINAL Second Amendment	Trademark Security Agreement (Elexio)#page3.tif
source=FINAL Second Amendment	Trademark Security Agreement (Elexio)#page4.tif
source=FINAL Second Amendment	Trademark Security Agreement (Elexio)#page5.tif

TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "Agreement"), dated as of July 17, 2015, is entered into by and between each of the signatories listed as grantor on the signature page hereto (each and together, jointly and severally, the "Grantor"), and SILICON VALLEY BANK (the "Assignee"), as Administrative Agent, pursuant to (i) that certain Guarantee and Collateral Agreement, dated as of March 3, 2015 (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the "Guarantee and Collateral Agreement"), among the Assignee, the Grantor and certain of the Grantor's affiliates party thereto from time to time, and (ii) that certain Credit Agreement, dated as of March 3, 2015 (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the "Credit Agreement"), by and among the Grantor and certain of the Grantor's affiliates party thereto from time to time, the Assignee and certain lenders party thereto.

Capitalized terms not otherwise defined herein have the respective meanings ascribed to them in the Guarantee and Collateral Agreement or the Credit Agreement, as applicable.

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Grantor has granted in favor of the Assignee a security interest in certain Collateral, including the federally registered Trademarks set forth on Schedule A hereto as of the date hereof.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor and the Assignee hereby agree as follows:

1. Grant of Security Interest

- (a) Subject to the terms and conditions of the Guarantee and Collateral Agreement, to evidence further the security interest granted by the Grantor to the Assignee pursuant to the Guarantee and Collateral Agreement, the Grantor hereby grants to the Assignee a security interest in all of the Grantor's right, title and interest in, to and under the Trademarks, whether now owned or existing or at any time hereafter acquired or arising and wherever located, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Secured Obligations. For the purposes of this Agreement, "*Trademarks*" means (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith (excluding any United States intent-to-use trademark or service mark applications), whether in the U.S. Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to on Schedule A, and (b) the right to obtain all renewals thereof.
- (b) <u>Schedule A</u> hereto contains a true and accurate list of all of the Grantor's United States registrations and applications for registration for the Trademarks registered with the United States Patent and Trademark Office existing as of the date hereof in connection with the Elexio Acquisition.
- (c) The security interest granted hereby is granted concurrently and in conjunction with the security interest granted to the Assignee under the Guarantee and Collateral Agreement. In the event that

1

any of the provisions of this Agreement are in conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall govern.

2. <u>Modifications</u>

This Agreement or any provision hereof may not be changed, waived, or terminated except in writing by both parties. The Grantor agrees to execute any additional agreement or amendment hereto as may be reasonably required by the Assignee from time to time, to subject any such owned or subsequently acquired right, title or interest in any Trademark to the security interests and perfection created or contemplated hereby or by the Guarantee and Collateral Agreement.

3. <u>Applicable Law</u>

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND INTERPRETED IN ACCORDANCE WITH. THE LAWS OF THE STATE OF NEW YORK.

4. <u>Counterparts</u>

This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

[Signature pages follow]

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

<u>ASSIGNEE</u>:

SILICON VALLEY BANK,

as Administrative Agent

By: Name: Title:

Signature Page to Trademark Security Agreement (Second Amendment)

GRANTOR:

MINISTRY BRANDS, LLC

By: Ross Croley
Title: President

SCHEDULE A

U.S. TRADEMARKS

RECORDED: 07/17/2015

Owner	Country	<u>Mark</u>	Registration No.	Registration Date	Application No.	Application Date
Ministry Brands, LLC	US	SMOOTHEVENTS	3698113	10/20/2009	77666472	2/9/2009
Ministry Brands, LLC	US	MEDIARUSH	3698112	10/20/2009	77666453	2/9/2009
Ministry Brands, LLC	US	HIGHERGIVING	3567002	1/27/2009	77486932	5/30/2008
Ministry Brands, LLC	US	ANSWERSCAFÉ	3560629	1/13/2009	77486924	5/30/2008
Ministry Brands, LLC	US	WHERE MINISTRY CLICKS	3343166	11/27/2007	77124713	3/7/2007
Ministry Brands, LLC	US	ELEXIO	3343165	11/27/2007	77124689	3/7/2007