

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348774

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	07/20/2014

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kendra Scott Design, Inc.		07/15/2015	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Kendra Scott
<b>Street Address:</b>	1400 S Congress Ave A170
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78704
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3529344	KENDRA
Registration Number:	3125314	KENDRA SCOTT

## CORRESPONDENCE DATA

Fax Number: 5123225201

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 5123225200

Email: tmcentral@pirkeybarber.com

Correspondent Name: Sherri L. Eastley

Address Line 1: 600 Congress Avenue Suite 2120

Address Line 4: Austin, TEXAS 78701

<b>NAME OF SUBMITTER:</b>	Sherri L. Eastley
<b>SIGNATURE:</b>	/Sherri L. Eastley/
<b>DATE SIGNED:</b>	07/21/2015

## Total Attachments: 2

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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment"), effective July 20, 2014, is entered into by Kendra Scott Design, Inc. ("Assignor"), a Delaware corporation having a business address of 1400 S. Congress Avenue A170, Austin, Texas, 78704 ("Assignor") and Kendra Scott, a United States citizen having an address of c/o Kendra Scott Design, Inc., 1400 S. Congress Avenue A170, Austin, TX 78704 ("Assignee").

WHEREAS, Assignor, owns all right, title and interest in and to the trademarks listed in the attached Schedule A and all goodwill associated therewith (the "Trademarks").

WHEREAS, Assignee wishes to acquire all right, title and interest in and to the Trademarks.

WHEREAS, Assignor hereby covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and shall not execute, any agreement in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign, effective July 20, 2014, to Assignee all of its right, title and interest in and to the Trademarks, including the associated registrations and the goodwill of the business symbolized by the Trademarks, together with all income, royalties and damages now and hereafter due and/or payable to Assignor, along with the right to sue for past, present and future infringements.

**KENDRA SCOTT DESIGN, INC.**

By:   
Name: Brian Kelly  
Title: Chief Financial Officer

**SCHEDULE A**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
KENDRA	3,529,344	November 4, 2008
KENDRA SCOTT	3,125,314	August 8, 2006