

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347811

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/25/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dudley Products, Inc.		07/11/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Dudley Beauty Corp., LLC		
Street Address:	1814 Eastchester Drive		
City:	High Point		
State/Country:	NORTH CAROLINA		
Postal Code:	27265		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2854416	LIP CANDY	
CORRESPONDENCE DATA			
Fax Number:	3124276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124271300		
Email:	chiustm@ladas.net		
Correspondent Name:	Kevin Thompson		
Address Line 1:	224 S. Michigan		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	404008574		
NAME OF SUBMITTER:	Kevin A. Thompson		
SIGNATURE:	/Kevin A. Thompson/		
DATE SIGNED:	07/13/2015		
Total Attachments: 1			
source=Lip Candy Assignment#page1.tif			

CH \$40.00 2854416

ASSIGNMENT

WHEREAS, Dudley Products, Inc., a Corporation of the State of North Carolina, with its main corporate offices located at 1080 Old Greensboro Road, Kernersville, North Carolina 27284 (hereinafter "Assignor"), has adopted, used, and has been using the trademark identified below:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
LIP CANDY	2,854,416

WHEREAS, Dudley Beauty Corp, LLC, a Corporation of the State of North Carolina, with its main corporate offices located at 1814 Eastchester Drive, High Point, North Carolina, 27265 (hereinafter "Assignee"), is desirous of acquiring all of the right, title and interest in and to said mark, together with the business performed under the mark and the goodwill represented and symbolized by said mark, and the above identified Federal trademark registration, therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, nunc pro tunc, as of June 25, 2008, all of the right, title and interest in and to the above identified trademark and symbolized by said mark, and the referenced registration, therefore, together with the business performed under the mark and the goodwill represented and symbolized by said mark and registration, and the right to sue for past infringement.

Assignor: Joe L. Dudley, Sr.

Typed Name: Joe L. Dudley, Sr.

Corporate Title: President

Date: _____