

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348849

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	07/20/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
3BALLS.COM, INC.		07/20/2015	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	3BALLS, LLC		
Street Address:	7249 ACC Boulevard		
Internal Address:	Suite 107		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27612		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2478235	3BALLS	
Registration Number:	4522509	PLAY IT ON!	
Registration Number:	2517486	3 BALLS.COM	
CORRESPONDENCE DATA			
Fax Number:	3362329185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(336) 271-3185		
Email:	ebrewington@brookspierce.com		
Correspondent Name:	Elizabeth S. Brewington, Esq.		
Address Line 1:	230 N. Elm St.		
Address Line 2:	Suite 2000		
Address Line 4:	Greensboro, NORTH CAROLINA 27401		
ATTORNEY DOCKET NUMBER:	3BALLS, LLC ASSIGNMENT		
NAME OF SUBMITTER:	Elizabeth S. Brewington		
SIGNATURE:	/Elizabeth S. Brewington/		
DATE SIGNED:	07/22/2015		

OP \$90.00 2478235

Total Attachments: 3

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NORTH CAROLINA

Department of the Secretary of State

To all whom these presents shall come, Greetings:

I, Elaine F. Marshall, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF MERGER

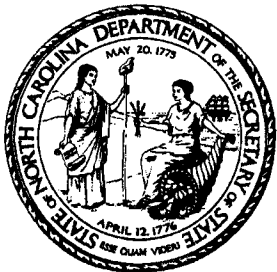
OF

3BALLS.COM, INC.

INTO

3BALLS, LLC

the original of which was filed in this office on the 20th day of July, 2015.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 20th day of July, 2015.

Elaine F. Marshall

Secretary of State

Document Id: C201520100131

Verify this certificate online at www.secretary.state.nc.us/verification

TRADEMARK
REEL: 005582 FRAME: 0594

C2015 201 00131

State of North Carolina
Department of the Secretary of State

ARTICLES OF MERGER

Pursuant to North Carolina General Statute Sections 55-11-05(a), 55A-11-09(d), 55A-11-04, 57D-9-42, 59-73.32(a) and 59-1072(a), as applicable, the undersigned entity does hereby submit the following Articles of Merger as the surviving business entity in a merger between two or more business entities.

1. The name of the surviving entity is 3Balls, LLC, a (check one) corporation, nonprofit corporation, professional corporation, limited liability company, limited partnership, partnership, limited liability partnership organized under the laws of

North Carolina (state or country).

2. The address of the surviving entity is:

Street Address 7249 ACC Boulevard, Suite 107 City Raleigh

State North Carolina Zip Code 27617 County Wake

- (a) (Complete only if the surviving business entity is a foreign business entity that is not authorized to transact business or conduct affairs in North Carolina.) The mailing address of the surviving foreign business entity is:

Street Address _____ City _____

State _____ Zip Code _____ County _____

The Surviving foreign business entity will file a statement of any subsequent change in its mailing address with the North Carolina Secretary of State.

3. For each merging entity: (if more than one, complete on separate sheet and attach.)

The name of the merged entity is 3balls.com, Inc., a (check one) corporation, nonprofit corporation, professional corporation, limited liability company, limited partnership, partnership, limited liability partnership organized under the laws of

Massachusetts (state or country).

The mailing address of each merging entity is: (if more than one, complete on separate sheet and attach)

Street Address 319 Manley Street, Suite 1 City West Bridgewater

State Massachusetts Zip Code 02379 County Plymouth

4. If the surviving business entity is a domestic business entity, the text of each amendment, if any, to the Articles of Incorporation, Articles of Organization, or Certificate of Limited Partnership within the Plan of Merger is attached.

5. A Plan of Merger has been duly approved in the manner required by law by each of the business entities participating in the merger.
6. These articles will be effective upon filing unless a delayed date and/or time is specified: 11:59pm Eastern Time, on July 20, 2015.

This the 20th day of July, 2015.

3Balls, LLC

Name of Entity

Edward E. Byman

Signature

Edward E. Byman, President and Chief
Executive Officer of Global Value Commerce,
Inc., Manager and Member of 3Balls, LLC

Type or Print Name and Title

NOTES:

1. Filing fee is \$50 for For-profit entities.
2. Filing fee is \$25 for Non-profit entities.
3. This document must be filed with the Secretary of State. Certificate(s) of Merger must be registered pursuant to the requirements of N.C.G.S. Section 47-18.1

CORPORATIONS DIVISION
(Revised January 2014)

P. O. BOX 29622

RALEIGH, NC 27626-0622
(Form BE-15)

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TRADEMARK

REF: 005589 FRAME: 0506