

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348854

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Country Hospitality Worldwide, Inc.		07/21/2015	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Country Inns & Suites By Carlson, Inc.		
Street Address:	Carlson Parkway, P.O. Box 59159		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55459-8249		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1495546		
CORRESPONDENCE DATA			
Fax Number:	7632128543		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	763-212-3443		
Email:	trademarks@carlson.com		
Correspondent Name:	Travis Bachman		
Address Line 1:	Carlson Parkway, P.O. Box 59159		
Address Line 4:	Minneapolis, MINNESOTA 55459-8249		
NAME OF SUBMITTER:	Travis Bachman		
SIGNATURE:	/Travis Bachman/		
DATE SIGNED:	07/22/2015		
Total Attachments: 1			
source=2015-07-21 Assignment Agreement#page1.tif			

OP \$40.00 1495546

ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT is by and between Country Hospitality Worldwide, Inc. a corporation organized under the laws of Minnesota, with an address of Carlson Parkway, P.O. Box 59159, Minneapolis, Minnesota 55459-8249 (formerly of 12755 State Hwy 55, Minneapolis, Minnesota 55441) ("Assignor") and Country Inns & Suites By Carlson, Inc., a corporation organized under the laws of Minnesota, with an address of Carlson Parkway, P.O. Box 59159, Minneapolis, Minnesota 55459-8249 ("Assignee");

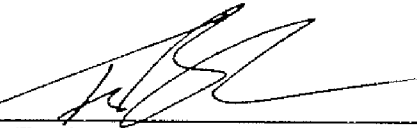

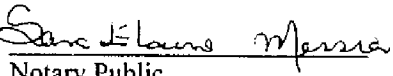

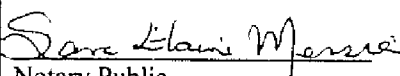

WHEREAS, Assignor has adopted and used the trademark shown at right (the "Mark"), which is the subject of: (a) U.S. Trademark Registration No. 1,495,546 (the "Registration"); and (b) that certain Logo License and Consent Agreement dated July 22, 1997 by and between Assignor, Country Kitchen International, Inc., a Minnesota corporation, and Kitchen Investment Group, Inc., a Wisconsin corporation (the "Logo License and Consent Agreement"); and



WHEREAS, Assignee, desires to acquire the Mark and the Registration and assume Assignor's rights and obligations under the Logo License and Consent Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and Assignee does hereby accept, all of Assignor's right, title and interest in and to the Mark, including the Registration and all claims for profits and damages by reason of past infringement of the Mark, together with the goodwill of the business symbolized by the Mark, as well as Assignor's rights and obligations under the Logo License and Consent Agreement.

IN WITNESS WHEREOF, the parties have executed this Assignment Agreement as of the date shown below.

<p>COUNTRY HOSPITALITY WORLDWIDE, INC.</p> <p>By: </p> <p>Travis Bachman Vice President-Intellectual Property Law and Assistant Secretary</p> <p>Date: July 21, 2015</p>	<p>COUNTRY INNS & SUITES BY CARLSON, INC.</p> <p>By: </p> <p>Travis Bachman Vice President-Intellectual Property Law and Assistant Secretary</p> <p>Date: July 21, 2015</p>
<p>Acknowledged before me this 21st day of July 2015</p> <p> Notary Public</p> <p></p>	<p>Acknowledged before me this 21st day of July 2015</p> <p> Notary Public</p> <p></p>