

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348883

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PeakColo Holdings, Inc.		03/03/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Faction Holdings, Inc.
Street Address:	303 E. 17th Avenue, Suite 1000
City:	Denver
State/Country:	COLORADO
Postal Code:	80203
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4031581	REDCLOUD SERVICE
Registration Number:	4061611	WHITECLOUD SERVICE
Registration Number:	4061610	BLUECLOUD SERVICE
Registration Number:	4035130	THINK OUTSIDE THE RACK
Serial Number:	86334657	CHANNEL THE CLOUD
Serial Number:	86407759	FACTION
Serial Number:	86455154	FACTION: JOIN THE CLOUD REVOLUTION
Serial Number:	86455164	JOIN THE CLOUD REVOLUTION
Serial Number:	86455170	FUELED BY FACTION
Serial Number:	86455184	FACTION FUELED
Serial Number:	86463018	FACTION FUELED CLOUD

CORRESPONDENCE DATA

Fax Number: 4157735759

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4157735512

Email: tgore@orrick.com

Correspondent Name: John Cook

Address Line 1: 405 Howard street

Address Line 2: Orrick, Herrington & Sutcliffe LLP

TRADEMARK

Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	28633.18
NAME OF SUBMITTER:	John Cook
SIGNATURE:	/John Cook/
DATE SIGNED:	07/22/2015
Total Attachments: 3 source=PeakColo DE filed Name Change Amend to Faction Holdings#page1.tif source=PeakColo DE filed Name Change Amend to Faction Holdings#page2.tif source=PeakColo DE filed Name Change Amend to Faction Holdings#page3.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PEAKCOLO HOLDINGS, INC.", CHANGING ITS NAME FROM "PEAKCOLO HOLDINGS, INC." TO "FACTION HOLDINGS, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF MARCH, A.D. 2015, AT 7:17 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5203733 8100

150339193



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2188749

DATE: 03-11-15

TRADEMARK
REEL: 005582 FRAME: 0762

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
PEAKCOLO HOLDINGS, INC.**

PeakColo Holdings, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware, does hereby certify:

1. That the name of this corporation is PeakColo Holdings, Inc.
2. The original Certificate of Incorporation of this corporation was filed with the office of the Delaware Secretary of State on August 24, 2012, a Certificate of Amendment to the Certificate of Incorporation was filed with the Delaware Secretary of State on April 1, 2013, a Certificate of Amendment to the Certificate of Incorporation was filed with the Delaware Secretary of State on December 18, 2013, a Certificate of Amendment to the Certificate of Incorporation was filed with the Delaware Secretary of State on June 26, 2014, and a Certificate of Amendment to the Certificate of Incorporation was filed with the Delaware Secretary of State on October 31, 2014.
3. Article One of the Certificate of Incorporation is hereby amended to read in its entirety as follows:

“The name of the corporation is Faction Holdings, Inc. (hereinafter called the “Corporation”).”
4. That the foregoing amendment was approved by resolution duly adopted by the Board of Directors of this corporation in accordance with Section 242 of the Delaware General Corporation Law and by the holders of the requisite number of shares of capital stock of this corporation acting by written consent in accordance with Section 228 of the Delaware General Corporation Law.

[Signature page follows]

IN WITNESS WHEREOF, this Certificate of Amendment has been executed by the undersigned duly authorized officer of this corporation on March 3, 2015.

/s/ Luke Norris
Luke Norris
Chief Executive Officer