

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348890

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2013
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Market Insite, LLC		12/23/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Lightspeed Online Research LLC
Street Address:	3 Mountain View Road, Suite 300
City:	Warren
State/Country:	NEW JERSEY
Postal Code:	07059-6711
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3075970	GMI
Registration Number:	3028100	NET-MR
Registration Number:	3075969	GMI
Registration Number:	3075968	GMI
Registration Number:	3028096	NET-MR
Registration Number:	3089564	GMI
Registration Number:	3053870	NET-MR
Registration Number:	3474596	PURESAMPLE

CORRESPONDENCE DATA

Fax Number: 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Jennifer L. Jolley

Address Line 1: 1201 Third Ave, Ste 4900

Address Line 4: Seattle, WASHINGTON 98101

OP \$215.00 3075970

ATTORNEY DOCKET NUMBER:	112566-4000
NAME OF SUBMITTER:	Jennifer L. Jolley
SIGNATURE:	/jennifer l jolley/
DATE SIGNED:	07/22/2015
Total Attachments: 3 source=3-GMI LLC DE Certificate of Merger of GMI LLC DE into LSR Online LLC DE#page1.tif source=3-GMI LLC DE Certificate of Merger of GMI LLC DE into LSR Online LLC DE#page2.tif source=3-GMI LLC DE Certificate of Merger of GMI LLC DE into LSR Online LLC DE#page3.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"GLOBAL MARKET INSITE, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "LIGHTSPEED ONLINE RESEARCH LLC" UNDER THE NAME OF "LIGHTSPEED ONLINE RESEARCH LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2013, AT 10:41 O'CLOCK A.M.

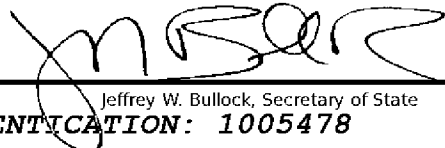
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

4772214 8100M

131457043



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1005478

DATE: 12-23-13

TRADEMARK
REEL: 005582 FRAME: 0778

CERTIFICATE OF MERGER

OF

GLOBAL MARKET INSITE, LLC
(a Delaware limited liability company)

INTO

LIGHTSPEED ONLINE RESEARCH LLC
(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Lightspeed Online Research LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is Global Market Insite, LLC, a Delaware limited liability company.

SECOND: The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.

THIRD: The name of the surviving limited liability company is Lightspeed Online Research LLC.

FOURTH: The merger is to become effective on December 31, 2013.

FIFTH: The Merger Agreement is on file at 100 Park Avenue, 4th Floor, New York, New York 10017, the place of business of the surviving limited liability company.

SIXTH: A copy of the Merger Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

* * * *

Signature Page Follows

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person, the 23rd day of December, 2013.

**LIGHTSPEED ONLINE RESEARCH
LLC**

By: /s/ Kevin Farewell

Name: Kevin Farewell

Title: Secretary