

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348899

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Entity Type from JOINT STOCK COMPANY: CANADA to CORPORATION: CANADA previously recorded on Reel 003610 Frame 0150. Assignor(s) hereby confirms the Change of Name.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORTHERN GROUP RETAIL LTD.		02/01/2007	JOINT STOCK COMPANY: CANADA
RECEIVING PARTY DATA			
Name:	NORTHERN REFLECTIONS LTD.		
Street Address:	21 Four Season Place (2nd Floor)		
Internal Address:	Store Support Centre		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M9B6J8		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77014621	INSPIRED BY NATURE, DESIGNED IN CANADA	
Registration Number:	1853340	NORTHERN GETAWAY	
Registration Number:	1870224	NORTHERN GETAWAY	
Registration Number:	2477382	NORTHERN FRIENDS REWARDS PROGRAM	
CORRESPONDENCE DATA			
Fax Number:	3152338320		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	315-233-8300		
Email:	jstevens@burrandbrown.com		
Correspondent Name:	Kevin C. Brown		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Syracuse, NEW YORK 13261		
ATTORNEY DOCKET NUMBER:	887_002 ASSIGNMENTS		
NAME OF SUBMITTER:	Kevin C. Brown		
SIGNATURE:	/Kevin C. Brown/		

CH \$115.00 77014621

DATE SIGNED:	07/20/2015
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORTHERN GROUP RETAIL LTD.		02/01/2007	JOINT STOCK COMPANY: CANADA
RECEIVING PARTY DATA			
Name:	NORTHERN REFLECTIONS LTD.		
Street Address:	2375 Skymark Avenue		
City:	Mississauga, Ontario		
State/Country:	CANADA		
Postal Code:	L4W 4Y6		
Entity Type:	JOINT STOCK COMPANY: CANADA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	78583446	NORTHERN GETAWAY	
Serial Number:	77014621	INSPIRED BY NATURE, DESIGNED IN CANADA	
Registration Number:	1853340	NORTHERN GETAWAY	
Registration Number:	1870224	NORTHERN GETAWAY	
Registration Number:	2306851	AUTHENTIC NORTHERN EXPERIENCE	
Registration Number:	2477382	NORTHERN FRIENDS REWARDS PROGRAM	
Registration Number:	3010606	NORTHERN REFLECTIONS	
Registration Number:	3084939	NORTHERN REFLECTIONS	
Serial Number:	78697230	WE GET IT	

CORRESPONDENCE DATA

Fax Number: (315)233-8320
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3152338300
 Email: jstevens@burrandbrown.com
 Correspondent Name: Kevin C. Brown
 Address Line 1: P.O. Box 7068
 Address Line 4: Syracuse, NEW YORK 13261

ATTORNEY DOCKET NUMBER:	887_002
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DOMESTIC REPRESENTATIVE

Name: Kevin C. Brown
 Address Line 1: P.O. Box 7068
 Address Line 4: Syracuse, NEW YORK 13261

NAME OF SUBMITTER:	Kevin C. Brown
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Signature:	/KCBrown/
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Date:	08/28/2007
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Total Attachments: 1
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RECEIPT INFORMATION

ETAS ID: TM93268
 Receipt Date: 08/28/2007
 Fee Amount: \$240



Nova Scotia

CERTIFICATE OF NAME CHANGE

Companies Act

Registry Number

3148812

Name of Company

NORTHERN GROUP RETAIL LTD./COMMERCE DE DETAIL NORTHERN
GROUP LTEE

I hereby certify that the above-mentioned company has with approval of the
Registrar of Joint Stock Companies changed its name to:

NORTHERN REFLECTIONS LTD./REFLET BOREAL LTÉE

A handwritten signature in black ink, appearing to read "W. J. [unclear]".

Registrar of Joint Stock Companies

February 1, 2007

Date of Name Change