

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348923

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grenade, Inc.		07/15/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Grenade IP, LLC		
Street Address:	20 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2838067	GRENADE	
Registration Number:	2686122	GRENADE	
Registration Number:	2744587	GRENADE	
Registration Number:	2854249	GRENADE	
Registration Number:	3360841	GRENADE	
Registration Number:	3890063	GRENADE	
Registration Number:	3822804	GRENADE	
Registration Number:	2824793		
Registration Number:	2848695		
Registration Number:	3815389		
Registration Number:	3992048		
CORRESPONDENCE DATA			
Fax Number:	2122452255		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129745444		
Email:	sgerber@gerblaw.com		
Correspondent Name:	Steven Gerber		
Address Line 1:	666 Fifth Avenue		
Address Line 2:	26th Flr		

OP \$290.00 2838067

Address Line 4:	New York, NEW YORK 10103
ATTORNEY DOCKET NUMBER:	Q4
NAME OF SUBMITTER:	Steven M. Gerber
SIGNATURE:	/Steven M. Gerber/
DATE SIGNED:	07/22/2015
Total Attachments: 2 source=Grenade TM Assignment US executed#page1.tif source=Grenade TM Assignment US executed#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Grenade, Inc. (hereinafter “Assignor”, an Oregon corporation, with offices at 5200 SW Macadam, Suite 200, Portland, Oregon 97239, is the owner of the entire rights, title, and interest in and to the following trademarks, trademark registrations, trademark applications and the goodwill of the business associated with said marks, applications, and registrations:

<u>MARK</u>	<u>REG./APP.NO.</u>	<u>CLASS</u>
GRENADE	2838067	16
GRENADE	2686122	25
GRENADE	2744587	25
GRENADE	2854249	28
GRENADE	3360841	14
GRENADE	3890063	25
GRENADE	3822804	09
Grenade Design	2824793	16
Grenade Design	2848695	25
Grenade Design	3815389	09
Grenade Design	3992048	25

WHEREAS, Grenade IP, LLC (hereinafter “Assignee”), a limited liability company, having a place of business at 20 West 33rd Street, New York, New York 10001, is desirous of acquiring the entire right, title, and interest in and to said trademarks, trademark registrations, trademark applications and the goodwill of the business associated with such marks, registrations and applications;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks, trademark registrations, and trademark applications, together with that part of the goodwill of the business associated with the use of and symbolized by said marks, registrations and applications; as well as the right to sue for past infringement.

Assignor represents and warrants that it is the sole owner of said marks, registrations, and applications; that the marks, registrations and applications are valid and in full force and effect; and that said marks are assigned free of any claims, liens, security interests or other encumbrances. Furthermore, **Assignor** represents and warrants that it has the sole right to use said marks, and to the best of the undersigned's knowledge, the marks are not used by any other entity; and there are no pending or threatened claims against the marks; and said marks do not infringe on the rights of another trademark owner.

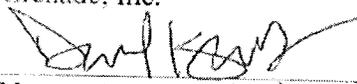
Assignor agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said marks, registrations, and applications in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

Dated: 7/15, 2015

State of New York
County of New York

Grenade, Inc.


Name: Daniel Kayss
Title: President

On this 15 day of July, 2015, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.


Notary Public

Polanco Giordano D
NOTARY PUBLIC, STATE OF NEW YORK
Registration No. 01P06274703
Qualified in New York County
Commission Expires Jan. 14, 2017

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