

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349039

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dodge Data & Analytics LLC		06/30/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BNP Media II, LLC		
<b>Street Address:</b>	2401 W. Big Beaver Road		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Troy		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48084		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2218444	ARCHITECTURAL RECORD	
<b>Registration Number:</b>	0560977	ENGINEERING NEWS-RECORD	
<b>Registration Number:</b>	1448461	ENR	
<b>Registration Number:</b>	4345600	SNAP	
<b>Registration Number:</b>	3647525	THE TOP 400 CONTRACTORS	
<b>Registration Number:</b>	3647522	THE TOP 500 DESIGN FIRMS	
<b>Registration Number:</b>	3647532	THE TOP 600 SPECIALTY CONTRACTORS	
<b>Registration Number:</b>	1902633	E NEWS	
<b>Registration Number:</b>	3286260	GREENSOURCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(248) 203-0537		
<b>Email:</b>	jguenther@dykema.com		
<b>Correspondent Name:</b>	John P. Guenther		
<b>Address Line 1:</b>	39577 Woodward Avenue		
<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48304		

CH \$240.00 2218444

<b>ATTORNEY DOCKET NUMBER:</b>	065043-0999
<b>NAME OF SUBMITTER:</b>	John P. Guenther
<b>SIGNATURE:</b>	/John P. Guenther/
<b>DATE SIGNED:</b>	07/23/2015
<b>Total Attachments: 4</b> source=Assignment_Document#page1.tif source=Assignment_Document#page2.tif source=Assignment_Document#page3.tif source=Assignment_Document#page4.tif	

**TRADEMARK ASSIGNMENT AGREEMENT**

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), is made and entered into by and between Dodge Data & Analytics LLC, a Delaware limited liability company (the "Assignor"), and BNP Media II, LLC, a Michigan limited liability company (the "Assignee") (each a "party," and collectively, the "parties"). Capitalized terms used herein but not otherwise defined herein shall have the meanings set forth in the Purchase Agreement (as defined below).

WHEREAS, Assignor is the owner or registrant of record of the Transferred Trademarks, including each of the trademarks and service marks, trademark and service mark registrations, and trademark and service mark applications (including any and all goodwill symbolized by any of the foregoing) set forth on Schedule A hereto (the "Trademarks");

WHEREAS, Assignor and Assignee and BNP Media, Inc. entered into certain Purchase Agreement, dated as of June 12, 2015 (the "Purchase Agreement") by and between the parties; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing.

NOW THEREFORE, for good and valuable consideration, including the promises and covenants set forth in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Effective upon Closing, Assignor hereby sells, assigns and transfers to Assignee, and Assignee hereby accepts the sale, assignment and transfer of, all right, title and interest in and to the Transferred Trademarks, including all goodwill associated therewith, all rights therein provided by international conventions and treaties and otherwise throughout the world, all rights of priority and renewals, and all rights to sue and recover damages for past, present and future infringement, dilution, misappropriation, unlawful imitation or other violation thereof or conflict therewith.

2. Further Assurances. Assignor shall, at the request and sole expense of Assignee, timely execute and deliver any additional documents and perform such additional acts that may be necessary or desirable to assist Assignee (or its successors, assigns or legal representatives) in the implementation, recordation or perfection of this Assignment and Assignee's interest in and to the Transferred Trademarks.

3. Due Authorization. Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request of Assignee.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

DODGE DATA & ANALYTICS LLC

By: Desmond Douglas  
Name: Desmond Douglas  
Title: Chief Financial Officer

BNP MEDIA II, LLC

By: \_\_\_\_\_  
Name:  
Title:

*[Signature Page to Trademark Assignment Agreement]*

**TRADEMARK**  
**REEL: 005583 FRAME: 0758**

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

DODGE DATA & ANALYTICS LLC

By: \_\_\_\_\_  
Name: Desmond Douglas  
Title: Chief Financial Officer

BNP MEDIA II, LLC

By:  \_\_\_\_\_  
Name: Harper T. Henderson  
Title: Co-Chief Executive Officer

**SCHEDULE A**  
**TRADEMARKS**

Trademark	Country	Reg. No. / Date	App. No. / Filed	Status
SNAP	CA	857854 20130816	1583629 20120626	Registered
ARCHITECTURAL RECORD	CN	4102223 20090207	4102223 20040604	Registered
ARCHITECTURAL RECORD (CHINESE)	CN	4102225 20090207	4102225 20040604	Registered
ENGINEERING NEWS-RECORD	CN	4102222 20090207	4102222 20040604	Registered
ENGINEERING NEWS-RECORD	CN	4102224 20090207	4102224 20040604	Registered
ENR	CN	4102231 20070328	4102231 20040604	Registered
ARCHITECTURAL RECORD	MX	N/A	614100800102 N/A	Registered
ENR ENGINEERING NEWS-RECORD	MX	N/A	1213114915 20131129	Registered
ARCHITECTURAL RECORD	US	2218444 19990119	75/344073 19970820	Registered
ENGINEERING NEWS-RECORD	US	560977 19520701	71/618978 19510919	Registered
ENR	US	1448461 19870721	73/635289 19861215	Registered
SNAP	US	4345600 20130604	85/661,997 20120626	Registered
THE TOP 400 CONTRACTORS	US	3647525 20090630	77/649517 20090114	Registered
THE TOP 500 DESIGN FIRMS	US	3647522 20090630	77/649402 20090114	Registered
THE TOP 600 SPECIALTY CONTRACTORS	US	3647532 20090630	77/653508 20090121	Registered
E NEWS	US	1902633 19950704	74/316099 19920921	Registered
GREENSOURCE	US	3286260 20070828	78/913758 20060621	Registered