

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349054

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the the Assignor entity information: JCP Specialty Foods, Inc. previously recorded on Reel 005571 Frame 0217. Assignor(s) hereby confirms the entity name of JCP Specialty Foods, Inc. was incorrect and should be listed as JCP Specialty Foods Company.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JCP Specialty Foods Company		07/21/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Williams Sausage Company, Inc.		
<b>Street Address:</b>	5132 Old Troy-Hickman Road		
<b>City:</b>	Union City		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38261		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1736829	J.C. POTTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4062949002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	406-294-9000		
<b>Email:</b>	toni@teaselaw.com		
<b>Correspondent Name:</b>	Antoinette M. Tease		
<b>Address Line 1:</b>	PO Box 51016		
<b>Address Line 4:</b>	Billings, MONTANA 59105		
<b>ATTORNEY DOCKET NUMBER:</b>	R. WILLIAMS/WILLIAMS SAUS		
<b>NAME OF SUBMITTER:</b>	Antoinette M. Tease		
<b>SIGNATURE:</b>	/Antoinette M. Tease/		
<b>DATE SIGNED:</b>	07/23/2015		
<b>Total Attachments: 2</b>			
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OP \$40.00 1736829

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347136

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JCP Specialty Foods, Inc.		07/07/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Williams Sausage Company, Inc.		
<b>Street Address:</b>	5132 Old Troy-Hickman Road		
<b>City:</b>	Union City		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38261		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1736829	J.C. POTTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4062949002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	406-294-9000		
<b>Email:</b>	toni@teaselaw.com		
<b>Correspondent Name:</b>	Antoinette M. Tease		
<b>Address Line 1:</b>	PO Box 51016		
<b>Address Line 4:</b>	Billings, MONTANA 59105		
<b>ATTORNEY DOCKET NUMBER:</b>	WILLIAMS SAUSAGE COMPANY		
<b>NAME OF SUBMITTER:</b>	Antoinette M. Tease		
<b>SIGNATURE:</b>	/Antoinette M. Tease/		
<b>DATE SIGNED:</b>	07/07/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, JCP Specialty Foods Company, a Delaware corporation with its principal place of business at 750 West Lake Cook Road, Ste. 485, Buffalo Grove, Illinois, 60089 ("Assignor"), is the record owner of the J.C. POTTER word mark and U.S. Trademark Registration No. 1736829 for registration thereof on the Principal Register of the U.S. Patent and Trademark Office, issued on December 1, 1992 (the "Trademark"); and

WHEREAS, Williams Sausage Company, Inc., a Tennessee corporation with its principal place of business at 5132 Old Troy-Hickman Rd., Union City, Tennessee 38261, U.S.A. ("Assignee"), desires to acquire the entire right, title and interest in and to the Trademark Registration No. 1736829 and any other registrations therefor, whether in the United States or any other foreign country, in accordance with the terms and conditions of this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark and any applications and/or registrations therefor, including U.S. Trademark Registration No. 1736829, together with the goodwill of Assignor associated with the use of and symbolized by the Trademark, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.


JCP SPECIALTY FOODS COMPANY



Thomas M. Dalton, Chief Executive Officer

Date: 7/21/15

Subscribed and sworn to before  
me on 21/07/15, 2015

  
Notary Public

