OP \$165.00 472006

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM349100

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BBC Holdings, LLC		07/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
Barry's Bootcamp Holdings, LLC		07/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
Barry's Bootcamp NYC LLC		07/23/2015	LIMITED LIABILITY COMPANY: NEW YORK
Barry's Bootcamp, LLC		07/23/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
Barry's Bootcamp San Diego LLC		07/23/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
Barry's Bootcamp US, LLC		07/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
BBC Franchising LLC		07/23/2015	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Fifth Third Bank
Street Address:	222 South Riverside Plaza
Internal Address:	30th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4720067	BARRY'S BOOTCAMP
Serial Number:	86384309	
Registration Number:	4002431	BARRY'S BOOTCAMP
Registration Number:	3178015	BARRY'S BOOTCAMP
Registration Number:	3199496	BARRY'S BOOTCAMP THE BEST WORKOUT IN THE
Registration Number:	3572435	DON'T THINK, JUST SHRINK

CORRESPONDENCE DATA

TRADEMARK

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: rfloren@schiffhardin.com

Correspondent Name: Rebecca Floren
Address Line 1: 233 S. Wacker Drive

Address Line 2: Suite 6600

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	27662-0098
NAME OF SUBMITTER:	Rebecca Floren
SIGNATURE:	/s/ Rebecca Floren
DATE SIGNED:	07/23/2015

Total Attachments: 31

source=Patent, Copyright, License and Trademark Security Agreement#page1.tif source=Patent, Copyright, License and Trademark Security Agreement#page2.tif source=Patent, Copyright, License and Trademark Security Agreement#page3.tif source=Patent, Copyright, License and Trademark Security Agreement#page4.tif source=Patent, Copyright, License and Trademark Security Agreement#page5.tif source=Patent, Copyright, License and Trademark Security Agreement#page6.tif source=Patent, Copyright, License and Trademark Security Agreement#page7.tif source=Patent, Copyright, License and Trademark Security Agreement#page8.tif source=Patent, Copyright, License and Trademark Security Agreement#page9.tif source=Patent, Copyright, License and Trademark Security Agreement#page10.tif source=Patent, Copyright, License and Trademark Security Agreement#page11.tif source=Patent, Copyright, License and Trademark Security Agreement#page12.tif source=Patent, Copyright, License and Trademark Security Agreement#page13.tif source=Patent, Copyright, License and Trademark Security Agreement#page14.tif source=Patent, Copyright, License and Trademark Security Agreement#page15.tif source=Patent, Copyright, License and Trademark Security Agreement#page16.tif source=Patent, Copyright, License and Trademark Security Agreement#page17.tif source=Patent, Copyright, License and Trademark Security Agreement#page18.tif source=Patent, Copyright, License and Trademark Security Agreement#page19.tif source=Patent, Copyright, License and Trademark Security Agreement#page20.tif source=Patent, Copyright, License and Trademark Security Agreement#page21.tif source=Patent, Copyright, License and Trademark Security Agreement#page22.tif source=Patent, Copyright, License and Trademark Security Agreement#page23.tif source=Patent, Copyright, License and Trademark Security Agreement#page24.tif source=Patent, Copyright, License and Trademark Security Agreement#page25.tif source=Patent, Copyright, License and Trademark Security Agreement#page26.tif source=Patent, Copyright, License and Trademark Security Agreement#page27.tif source=Patent, Copyright, License and Trademark Security Agreement#page28.tif source=Patent, Copyright, License and Trademark Security Agreement#page29.tif source=Patent, Copyright, License and Trademark Security Agreement#page30.tif source=Patent, Copyright, License and Trademark Security Agreement#page31.tif

PATENT, COPYRIGHT, LICENSE AND TRADEMARK SECURITY AGREEMENT

THIS PATENT, COPYRIGHT, LICENSE AND TRADEMARK SECURITY AGREEMENT ("Agreement") is made as of July 23, 2015 by BBC Holdings, LLC, a Delaware limited liability company ("Holdings"), Barry's Bootcamp Holdings, LLC, a Delaware limited liability company ("Parent"), Barry's Bootcamp NYC LLC, a New York limited liability company (the "Company"), Barry's Bootcamp, LLC, a California limited liability company ("San Diego"), Barry's Bootcamp San Diego LLC, a California limited liability company ("San Diego"), Barry's Bootcamp US, LLC, a Delaware limited company ("BBC US"), and BBC Franchising LLC, a California limited liability company ("Franchising"; the Company, BBC, San Diego, BBC US and Franchising are referred to herein, collectively, as "Borrowers" and, individually, as a "Borrower"; Holdings, Parent, and Borrowers are referred to herein, collectively, as "Obligors" and, individually, as an "Obligor"), in favor of Fifth Third Bank, an Ohio banking corporation ("Bank").

WITNESSETH:

WHEREAS, Obligors and Bank have entered into that certain Loan and Security Agreement dated as of July 23, 2015 (as amended, modified or supplemented from time to time, the "Loan Agreement"); and

WHEREAS, it is a condition to the effectiveness of the Loan Agreement and any extensions of credit to or for the benefit of Borrowers thereunder that, among other things, each Obligor execute and deliver to Bank this Agreement;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Obligor agrees as follows:

- 1. <u>Incorporation of Loan Agreement</u>. The Loan Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. Terms used herein which are not defined herein but are defined in the Loan Agreement shall have the meanings ascribed to them therein.
- 2. <u>Grant of Security Interest, Etc.</u> To secure the complete and timely satisfaction of all of each Obligor's Liabilities each Obligor hereby grants to the Bank a security interest in and to all of such Obligor's right, title and interest in, to and under all of the following, whether now existing or hereafter arising:
- (i) patents and patent applications, including, without limitation, the inventions and improvements described and claimed therein, and those patents and patent applications listed on Schedule A attached hereto and made a part hereof, and (a) the reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights

corresponding thereto throughout the world (all of the foregoing patents and applications, together with the items described in clauses (a) through (d), inclusive, in which such Obligor now or hereafter has any right, title or interest are sometimes hereinafter individually and/or collectively referred to as the "Patents");

- (ii) all copyrights, copyright registrations and copyright applications including, without limitation, the copyrights and applications listed on Schedule B attached hereto and made a part hereof, and (a) renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing copyrights, copyright registrations and copyright applications, together with the items described in clauses (a) through (d), inclusive, in which such Obligor now or hereafter has any right, title or interest are sometimes hereinafter individually and/or collectively referred to as the "Copyrights");
- (iii) all such Obligor's rights and obligations pursuant to its license agreements with any other Person or Persons with respect to any Patents and Copyrights, whether such Obligor is a licensor or licensee under any such license agreements, including, without limitation, the licenses listed on <u>Schedule C</u> attached hereto and made a part hereof, and, subject to the terms of such licenses, the right to prepare for sale, sell and advertise for sale, all Inventory now or hereafter owned by such Obligor and now or hereafter covered by such licenses (all of the foregoing is hereinafter referred to collectively as the "<u>Patent and Copyright Licenses</u>");
- (iv) all service marks, trademarks, trademark or service mark registrations, trademark or service mark applications, domain names and trade names including, without limitation, the trademarks and service marks listed on Schedule D attached hereto and made a part hereof, and (a) renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all the foregoing service marks, trademarks, registrations, applications and trade names, together with the items described in clauses (a) through (d), inclusive, with respect thereto in which such Obligor now or hereafter has any right, title or interest are sometimes hereinafter and/or collectively referred to as the "Marks");
- (v) all such Obligor's rights and obligations pursuant to its license agreements with any other Person or Persons with respect to any Marks, whether such Obligor is a licensor or licensee under any such license agreements, including, without limitation, the licenses listed on Schedule E attached hereto and made a part hereof, and, subject to the terms of such licenses, the right to prepare for sale, sell and advertise for sale, all Inventory now or hereafter owned by such Obligor and now or hereafter covered by such licenses (all of the foregoing is hererinafter referred to as "Trademark Licenses"; Patent and Copyright Licenses and Trademark Licenses are hereinafter referred to collectively as "Licenses"); and

(vi) the goodwill of such Obligor's business connected with and symbolized by the Marks;

provided, however, that there shall be excluded from the foregoing grant of security interest any of the existing Licenses to which any Obligor is a licensee (and any Patents, Marks and Copyrights currently licensed by others to any Obligor pursuant to such Licenses) in each case to the extent (but only to the extent) that the applicable License lawfully prohibits such grant; provided further, however, that, upon Bank's request, each Obligor will use its good faith reasonable efforts to obtain any consent needed to subject any such property to this grant of security interest.

- 3. Restrictions on Future Agreements. Each Obligor agrees and covenants that until the Liabilities (other than unasserted contingent indemnification obligations) shall have been satisfied in full and the Loan Agreement shall have been terminated, such Obligor will not, without Bank's prior written consent, take any action or enter into any agreement, including, without limitation entering into any license agreement, which is inconsistent with such Obligor's obligations under this Agreement, and each Obligor further agrees and covenants that without Bank's prior written consent it will not take any action, or permit any action to be taken by others subject to its control, including its licensees, or fail to take any action which would affect the validity or enforcement or nature of the rights transferred to Bank under this Agreement. Each Obligor agrees and covenants not to sell or assign its interest in, or grant any license under, the Patents, Marks, Copyrights or Licenses, without receiving the prior written consent of Bank thereto or except as expressly permitted by the Loan Agreement.
- Certain Covenants, Representations and Warranties of each Obligor. Each Obligor covenants, represents and warrants with respect to the Patents, Marks, Copyrights and/or Licenses, as applicable, which are listed on the Schedules hereto (to the best of such Obligor's knowledge with respect to any Patents, Marks and Copyrights which are licensed by third parties to such Obligor) that: (i) the Patents, Marks, Copyrights and Licenses are subsisting, have not been adjudged invalid or unenforceable in whole or in part, and are not currently being challenged in any way; (ii) none of the Patents, Marks, Copyrights and Licenses have lapsed or expired or have been abandoned, whether due to any failure to pay any maintenance or other fees or make any filing or otherwise; (iii) each of the Patents, Marks, Copyrights and Licenses is valid and enforceable and such Obligor is unaware of any invalidating prior art (including public uses and sales) relative to the Patents, and is unaware of any impairments to the Patents, Marks, Copyrights or Licenses which would have a material adverse effect on the validity and/or enforceability of the Patents, Marks, Copyrights or Licenses; (iv) to the best of such Obligor's knowledge, except as set forth on Schedule F, no claim has been made that the use of any of the Patents, Marks, Copyrights or Licenses constitutes an infringement; (v) such Obligor owns the entire right, title and interest in and to each of the Patents, Marks and Copyrights (other than those being licensed to such Obligor pursuant to the Licenses) free and clear of any Liens and encumbrances of every kind and nature, and the Licenses are valid and subsisting licenses with respect to the Patents, Marks, Copyrights described therein, free and clear of any Liens and encumbrances of every kind and nature arising by, through or under such Obligor, in each case except for (A) rights granted by such Obligor pursuant to the applicable licenses listed on Schedules C and E, (B) Liens and encumbrances in favor of Bank pursuant to this Agreement or

the other Financing Agreements, and (C) Liens and encumbrances in favor of the Subordinated Lender; (vi) the Patents, Marks and Copyrights and Licenses listed on Schedules A, B, C, D and E constitute all such items in which such Obligor has any right, title or interest, other than those (A) Marks that are not registered and are not material to the conduct of such Obligor's business, (B) Copyrights that are not registered, and (C) Licenses with respect to the foregoing items (A) and (B); (vii) such Obligor has the unqualified right to enter into this Agreement and perform its terms; (viii) such Obligor will use proper statutory notice in connection with its use of the Patents, Marks and Copyrights (except as to any thereof which is no longer material to such Obligor's business); and (ix) such Obligor will use standards of quality in its manufacture of products sold under the Marks consistent with those currently employed by it.

- New Patents, Marks, Copyrights and Licenses. If, before the Liabilities (other 5. than unasserted contingent indemnification obligations) shall have been satisfied in full and the Loan Agreement shall have been terminated, any Obligor shall (i) obtain rights to any new patentable inventions, trademarks, service marks, trademark or service mark registrations, copyrights, copyright registrations, trade names or licenses, or (ii) become entitled to the benefit of any patent, trademark or service mark application, trademark, service mark, trademark or service mark registration, copyrights, copyright registrations, license or license renewal, or patent for any reissue, division, continuation, renewal, extension, or continuation-in-part of any Patent or any improvement on any Patent, the provisions of Section 2 above shall automatically apply thereto and such Obligor shall give to Bank prompt written notice thereof, provided that such Obligor shall not be required to give Bank notice with respect to (A) Marks that are not registered and not material to the conduct of such Obligor's business, (B) Copyrights that are not registered, and (C) Licenses with respect to the foregoing items (A) and (B). Each Obligor hereby authorizes Bank to modify this Agreement by noting any future acquired Patents, Marks, Copyrights on Schedule A, B or D and any Licenses and licensed Patents, Marks or Copyrights on Schedules C or E, as applicable; provided, however, that the failure of Bank to make any such notation shall not limit or affect the obligations of any Obligor or rights of Bank hereunder.
- 6. Royalties; Terms. Each Obligor hereby agrees that the security interest of Bank in all Patents, Marks, Copyrights and Licenses as described above shall be worldwide (or in the case of the Patents, Marks and Copyrights licensed to an Obligor such smaller geographic location if any is specified for such Obligor's use in the applicable License) and, without any liability for royalties or other related charges from Bank to such Obligor. The term of the security interest granted herein shall extend until the earlier of (i) the expiration of each of the respective Patents, Marks, Copyrights and Licenses assigned hereunder, or (ii) satisfaction in full of the Liabilities (other than unasserted contingent indemnification obligations) and termination of the Loan Agreement.
- 7. <u>Inspection</u>. In accordance with the terms of the Loan Agreement, Bank shall have the right to inspect any Obligor's premises and to examine any Obligor's books, records and operations, including, without limitation, any Obligor's quality control processes. From and after the occurrence and during the continuance of a Default and notice by Bank to each Obligor of Bank's intention to enforce its rights and claims against any of the Patents, Marks, Copyrights and Licenses, each Obligor agrees that Bank, or a conservator appointed by Bank, shall have the right to establish such additional product quality controls as Bank or said conservator, in its sole

judgment, may deem necessary to assure maintenance of the quality of products sold by such Obligor under the Marks consistent with the quality of products now manufactured by such Obligor.

- 8. Termination of Each Obligor's Interest. This Agreement is made for collateral purposes only. Upon satisfaction in full of the Liabilities (other than unasserted contingent indemnification obligations) and termination of the Loan Agreement, subject to any disposition thereof which may have been made by Bank pursuant hereto or pursuant to any of the other Financing Agreements, the security interest granted hereunder shall automatically be extinguished. Bank shall, at the request of any Obligor and at each Obligor's reasonable expense, execute and deliver to such Obligor, all termination statements and other instruments as may be necessary or proper to evidence the termination of Bank's security interest granted to Bank pursuant to this Agreement, subject to any disposition thereof which may have been made by Bank pursuant hereto or pursuant to any of the other Financing Agreements. Any such termination statements and instruments shall be without recourse upon or warranty by Bank.
- 9. <u>Duties of the Obligors</u>. Except to the extent the same is no longer material to such Obligor's business, each Obligor shall have the duty (i) to prosecute diligently any application with respect to Patents, Marks and Copyrights, in each case pending as of the date hereof or hereafter, (ii) to make application on unpatented but patentable inventions and on registerable but unregistered trademarks, service marks and copyrights, and (iii) to preserve, maintain and enforce against infringement all rights in patent applications and patents constituting the Patents, in trademark or service mark applications, trademarks, service marks, and trademark or service mark registrations constituting the Marks, and in copyright applications, copyrights and copyright registrations constituting the Copyrights. Any expenses incurred in connection with the foregoing (including, but not limited to, maintenance or renewal fees) shall be borne by the Obligors. Except to the extent the same is no longer material to such Obligor's business, each Obligor shall not abandon any pending patent application, trademark application, copyright application, service mark application, patent or registered trademark, service mark or copyright without the written consent of Bank.
- 10. <u>Bank's Right to Sue</u>. From and after the occurrence and during the continuance of a Default, Bank shall have the right, but shall in no way be obligated, to bring suit in its own name to enforce the Patents, the Marks, the Copyrights and the Licenses, and any licenses thereunder, and, if Bank shall commence any such suit, each Obligor shall, at the request of Bank, do any and all lawful acts and execute any and all proper documents reasonably required by Bank in aid of such enforcement, and each Obligor shall promptly, upon demand, reimburse and indemnify Bank for all reasonable costs and expenses incurred by Bank in the exercise of its rights under this <u>Section 10</u>.
- Maivers. No course of dealing between any Obligor and Bank, nor any failure to exercise, nor any delay in exercising, on the part of Bank, any right, power or privilege hereunder shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

- 12. <u>Severability</u>. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.
- 13. <u>Modification</u>. This Agreement cannot be altered, amended or modified in any way, except as specifically provided in <u>Section 5</u> hereof or by a writing signed by the parties hereto.
- 14. <u>Further Assurances</u>. Each Obligor shall execute and deliver to Bank, at any time or times hereafter at the request of Bank, all papers (including, without limitation, any as may be deemed desirable by Bank for filing or recording with any Patent and Trademark Office, and any successor thereto) and take all such actions (including, without limitation, paying the cost of filing or recording any of the foregoing in all public offices reasonably deemed desirable by Bank), as Bank may request, to evidence Bank's interest in the Patents, Marks, Copyrights and Licenses and the goodwill associated therewith and enforce Bank's rights under this Agreement.
- Cumulative Remedies; Power of Attorney; Effect on Financing Agreements. 15. All of Bank's rights and remedies with respect to the Patents, Marks, Copyrights and Licenses, whether established hereby, by any of the Financing Agreements or otherwise, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently. Each Obligor hereby constitutes and appoints Bank as such Obligor's true and lawful attorney-in-fact, with full power of substitution in the premises, with power at any time after the occurrence and during the continuance of a Default, to (i) endorse such Obligor's name on all applications, documents, papers and instruments determined by Bank as necessary or desirable for Bank in the use of the Patents, Marks, Copyrights and Licenses, (ii) take any other actions with respect to the Patents, Marks, Copyrights and Licenses as Bank deems in good faith to be in the best interest of Bank, (iii) grant or issue any exclusive or non-exclusive license under the Patents, Marks or Copyrights to any Person, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Patents, Marks, Copyrights or Licenses to any Person. Each Obligor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until the Liabilities shall have been satisfied in full and the Loan Agreement shall have been terminated. Each Obligor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of Bank under the Loan Agreement or any of the Financing Agreements but rather is intended to facilitate the exercise of such rights and remedies. Bank shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Patents, Marks, Copyrights or Licenses may be enforced. Each Obligor hereby releases the Bank from any and all claims, causes of action and demands at any time arising out of or with respect to any actions taken or omitted to be taken by the Bank under the powers of attorney granted herein.

- 16. <u>Binding Effect; Benefits</u>. This Agreement shall be binding upon each Obligor and its respective successors and assigns and shall inure to the benefit of Bank and its respective successors, assigns and nominees.
- CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW, BUT EXCLUDING ALL OTHER CHOICE OF LAW AND CONFLICTS OF LAW RULES), AND ANY DISPUTE BETWEEN THE PARTIES HERETO ARISING OUT OF, CONNECTED WITH, RELATED TO, OR INCIDENTAL TO THE RELATIONSHIP ESTABLISHED BETWEEN THEM IN CONNECTION WITH THIS AGREEMENT, AND WHETHER ARISING IN CONTRACT, TORT, EQUITY, OR OTHERWISE, SHALL BE RESOLVED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW, BUT EXCLUDING ALL OTHER CHOICE OF LAW AND CONFLICTS OF LAW RULES).
- 18. <u>Counterparts</u>. This Agreement may by executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. The delivery of an executed counterpart of a signature page or acceptance to this Agreement by telecopier or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Agreement.

[signature page follows]

IN WITNESS WHEREOF, the parties hereto have entered into this Patent, Copyright, License and Trademark Security Agreement as of the date first above written.

BBC HOLDINGS, LLC

Title: Chief Executive Officer

BARRY'S BOOTCAMP HOLDINGS, LLC

Title: Chief Executive Officer

BARRY'S BOOTCAMP, LLC

Name: Joseph J. Gonzalez

Title: Chief Executive Officer

BARRY'S BOOTCAMP SAN DIEGO LLC

Title: Chief Executive Officer

BARRY'S BOOTCAMP NYC LLC

Title: Chief Executive Officer

BARRY'S BOOTCAMP US, LLC

Ву:	Sons	al D	rong	
Name:	roseph 8.	Gonzalez		
Title: C	hief Exec	utive Offic	cer C	
BRC F	RANCHI	SING LL	C	
			-	

The undersigned accepts and agrees to the foregoing Patent, Copyright, License and Trademark Security Agreement as of the date first written above.

FIFTH THIRD BANK

Ву:	
Name:	
Title:	

BARRY'S BOOTCAMP US, LLC

Ву:						
Name:_				***************************************		
Title:					**************************************	
BBC FF	RANCE	HISING	LLC			
			LLC			
BBC FF By: Name:_			LLC		Parks and an area and	

The undersigned accepts and agrees to the foregoing Patent, Copyright, License and Trademark Security Agreement as of the date first written above.

FIFTH THIRD BANK

By: <u>Klevin</u> C. Nowak

Title: <u>Vice President</u>

SCHEDULE A PATENTS AND PATENT APPLICATIONS

None.

SCHEDULE B

COPYRIGHTS

None.

SCHEDULE C PATENT AND COPYRIGHT LICENSES

None.

SCHEDULE D

TRADEMARKS, SERVICE MARKS

See attached.

Registered IP

Registered and Pending Trademarks

Mark	BARRY'S BOOTCAMP and Design				
Image	BOOTCAMP				
Goods/Services Description/ First Use Date	09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction 09/19/2013	25 - clothing, namely, t-shirts, sweatshirts, pants, shirts, shorts and caps 09/19/2013	28 - exercise, fitness, and athletic equipment, namely, resistance bands and inflatable workout balls	09/19/2013	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities
App. No.	86/384,239				
Reg. No.	4,720,067				
Country	UNITED				
Next Renewal Deadline	April 14, 2021				
Status	REGISTERED				

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PENDING			PENDING	
n/a			n/a	
UNITED		,	CANADA	
86/384,309			1700698	
25 - clothing, namely, t-shirts, sweatshirts, pants, shirts, shorts and caps 09/19/2013	28 - exercise, fitness, and athletic equipment, namely, weights, resistance bands and inflatable workout balls 09/19/2013	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities	09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction 2007	25 - clothing, namely, t-shirts, sweatshirts, caps, pants, hooded sweatshirts and thermal long-sleeved shirts
*				
Miscellaneous Design (Upside Down V and Star)			BARRY'S BOOTCAMP	EMARK

	BARRY'S BOOTCAMP		TRADEMARK	
41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities	09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction N/A	25 - clothing, namely, t-shirts, sweatshirts, caps, pants, hooded sweatshirts and thermal long-sleeved shirts N/A	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities	N/A
	IR1241630			
	IR1241630			
	EUROPEAN UNION (CTM)			
	N/A			
	REGISTERED			

REGISTERED	7 REGISTERED
N/A	July 26, 2017
NORWAY	UNITED
IR1241630	4,002,431
IR1241630	85/203,995
09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction 2011 25 - clothing, namely, t-shirts, sweatshirts, caps, pants, hooded sweatshirts and thermal long-sleeved shirts 2011 41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities	09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction 12/31/2006 25 - clothing, namely, tshirts, sweatshirts, caps, pants, hooded sweatshirts and thermal long-sleeved shirts
BARRY'S BOOTCAMP	BARRY'S BOOTCAMP

	REGISTERED
	Nov. 6, 2024
	WIPO
	IR1241630
	IR1241630
41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities	09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction 10
	BARRY'S BOOTCAMP ANAWARANA

5

PENDING (Switzerland; Turkey)	REGISTERED	REGISTERED
	N/A	N/A
WIPO	EUROPEAN UNION (CTM)	NORWAY
	IR1065276	IR1065276
A0048892	IR1065276	IR1065276
09 - digital materials, namely, DVDs and downloadable audio files featuring exercise and fitness instruction 1/a 25 - clothing, namely, t-shirts, sweatshirts, caps, pants, hooded sweatshirts and thermal long-sleeved shirts 1/a 41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout; physical fitness instruction; physical fitness training services; providing fitness and exercise facilities	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout N/A	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a
	BARRYS	BARRY'S
BARRY'S BOOTCAMP	BARRY'S BOOTCAMP Land Design	BARRY'S BOOTCAMP and Design

	REGISTERED	REGISTERED	REGISTERED	ABANDONED	REGISTERED
	November 28, 2016	Dec. 29, 2020	January 16, 2017		March 31, 2030
	UNITED STATES	WIPO	UNITED	UNITED	LEBANON
	3,178,015	IR1065276	3,199,496	3,572,435	165164
	78/491,057	IR1065276	78/491,075	77/514,314	32083
comprehensive cardio and strength workout September 2011	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout 07/01/2000	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout n/a	41 - exercise classes at a specialized fitness studio featuring treadmills and free weights for a comprehensive cardio and strength workout 08/01/2003	09 - digital materials, namely, DVDs featuring exercise 07/01/2008	09 - digital materials, namely, DVDs and downloadable audio and video files featuring exercise and fitness training and instruction n/a
	HARRY'S	S.AHRUR	Collect tops 45 particular AND top. AND PROPERTY OF THE PROPE		
	BARRY'S BOOTCAMP and Design	BARRY'S BOOTCAMP and Design	BARRY'S BOOTCAMP THE BEST WORKOUT IN THE WORLD and Design	DON'T THINK, JUST LE HRINK	MBARRY'S NAMBOOTCAMP

	PENDING	PENDING	PENDING
	n/a P	n/a P	n/a P
	KUWAIT	KUWAIT	KUWAIT
	165431	165432	165433
n/a 41 - physical fitness and exercise classes for comprehensive cardio and strength workouts; physical fitness instruction; physical fitness training services; providing physical fitness and exercise facilities	09 - digital materials, namely, DVDs and downloadable audio and video files featuring exercise and fitness training and instruction N/A	25 – clothing N/A	41 - physical fitness and exercise classes for comprehensive cardio and strength workouts; physical fitness instruction; physical fitness training services; providing physical fitness and exercise facilities
	BARRY'S BOOTCAMP	BARRY'S BOOTCAMP	BARRY'S ANAMADENAL ANAMADENA

PENDING	PENDING	PENDING
n/a	n/a	n/a
SAUDI	SAUDI ARABIA	SAUDI ARABIA
1436016124	1436016125	1436016126
09 - scientific, nautical surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coinoperated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus	25 – clothing N/A	41 - education; providing of training, entertainment; sporting and cultural activities
BARRY'S BOOTCAMP	ABOOTCAMP	BOOTCAMP

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		N/A					
BARRY'S BOOTCAMP		09 - digital materials, namely, DVDs and downloadable audio and video files featuring exercise and fitness training and instruction N//a	97389	<u> </u>	QATAR	n/a	PENDING
BARRY'S BOOTCAMP		25 – clothing N/A	97390	ð	QATAR	n/a	PENDING
BARRY'S BOOTCAMP		41 - physical fitness and exercise classes for comprehensive cardio and strength workouts; physical fitness instruction; physical fitness training services; providing physical fitness and exercise facilities	97391	0	QATAR	n/a	PENDING
BARRY'S BOOTCAMP	1	09 - digital materials, namely, DVDs and downloadable audio and video files featuring exercise and fitness training and instruction N/A	232440	A	UNITED ARAB EMR	п/а	PENDING
MARRY'S SOOTCAMP		25 – clothing N/A	232441	U	UNITED ARAB EMR	n/a	PENDING
SARRY'S BOOTCAMP		41 - physical fitness and exercise classes for comprehensive cardio and strength workouts;	232442	A	UNITED ARAB EMR	n/a	PENDING

physical fitness		
instruction; physical		
fitness training services;		
providing physical		
fitness and exercise		
facilities		
N/A		

The Company is no longer using the mark DON'T THINK, JUST SHRINK, covered under U.S. Registration No. 3,572,435.

The Company has transitioned away from certain design marks and stylizations, and has transitioned to the chevron design and stylization covered by U.S. Registration No. 4720067. The Company completed its transition in the first quarter of 2015.

Computer Software (other than mass-marketed software with a replacement cost or aggregate annual license or maintenance fees of less than \$25,000)

MindBodyOnline

ZingFit

Namely

Domain Names

www.barrysbootcamp.com www.barrysbootcamp.net

Thebestworkoutintheworld.com

TRADEMARK REEL: 005584 FRAME: 0116 _

SCHEDULE E

TRADEMARK LICENSES

Franchise Agreements

- 1. Master Franchise Agreement dated December 10, 2010 between BBC Franchising, LLC and Barry's Bootcamp Scandinavia, AS (The "First Scandinavia Agreement").
- 2. Franchise Agreement dated November 15, 2012 between BBC Franchising, LLC and BBCB LLC (the "BBCB Agreement").
- 3. Franchise Agreement dated March 3, 2011 between BBC Franchising, LLC and Barry's Bootcamp Manhattan Beach, LLC (the "Manhattan Beach Agreement").
- 4. Franchise Agreement dated September 2, 2014 between BBC Franchising, LLC and Blue Owl Ventures, LLC (the "BOV Agreement").
- 5. Franchise Agreement dated March 28, 2013 between BBC Franchising, LLC and Orange Owl Ventures, LLC (the "OOV Agreement").
- 6. Franchise Agreement dated September 22, 2011 between BBC Franchising, LLC and Barry's Bootcamp Nashville, LLC (the "Nashville Agreement").
- 7. The 2013 Franchise between BBC Franchising, LLC and BBC Unit I, LLC (the "Unit 1 Agreement").
- 8. Franchise Agreement dated October 19, 2011 between BBC Franchising, LLC and Barry's Bootcamp, Ltd. (the "UK Agreement").
- 9. Franchise Agreement dated August 6, 2012 between BBC Franchising, LLC and Barry's Scandinavia, AS (the "Second Scandinavia Agreement").
- 10. The 2015 Franchise Agreement between BBC Franchising, LLC and BBC Unit II, LLC (the "Unit 2 Agreement").
- 11. Master Franchise Agreement dated April 15, 2015 between BBC Franchising, LLC and Barry's Bootcamp Middle East Ltd (the "Middle East Agreement" and together with the Second Scandinavia Agreement, the UK Agreement, the Unit 1 Agreement, the Nashville Agreement, he OOV Agreement, the BOV Agreement, the Manhattan Beach Agreement, BBCB Agreement, the First Scandinavia Agreement, and the Unit 2 Agreement, the "Franchise Agreements").

License Agreements

- 1. License Agreement dated February 1, 2014 between Barry's Bootcamp Holding's, LLC and Barry's Bootcamp NYC, LLC (the "NY License").
- 2. License Agreement dated February 1, 2014 between Barry's Bootcamp Holding's, LLC and Barry's Bootcamp San Diego, LLC (the "SD License").

- 3. License Agreement dated February 1, 2014 between Barry's Bootcamp Holding's, LLC and Barry's Bootcamp Franchising, LLC (the "Franchise License")
- 4. License Agreement dated February 1, 2014 between Barry's Bootcamp Holding's, LLC and Barry's Bootcamp, LLC (the "Barry's License" and together with the NY License, the SD License, and the Franchise License, the "Company License Agreements").
- 5. Master Use and Synchronization Recording License Agreement dated November 3, 2006 between Barry's Bootcamp, LLC and Catero Colbert.

SCHEDULE F

On May 20, 2015 the Canada Trade-Marks Office issued an Office Action for Application No. 1700698 for BARRY'S BOOTCAMP citing a recently filed third party application for "BARRY'S BOOTCAMP" in the name of 2439743 Ontario Limited. Investigation is pending to determine whether or not the applicant of the cited mark is actively engaged in discussions with Barry's Bootcamp Holdings, LLC. A response to the Office Action is due on November 20, 2015.

On June 9, 2015, Converse Inc. filed, and was granted, a request for extension of time until September 9, 2015 to oppose Serial No. 86384309.

SPECIAL POWER OF ATTORNEY (Patent, Trademark, Copyright and License)

STATE OF)
) SS
COUNTY OF)

KNOW ALL MEN BY THESE PRESENTS, that BBC Holdings, LLC, a Delaware limited liability company ("Holdings"), Barry's Bootcamp Holdings, LLC, a Delaware limited liability company ("Parent"), Barry's Bootcamp NYC LLC, a New York limited liability company (the "Company"), Barry's Bootcamp, LLC, a California limited liability company (the "BBC"), Barry's Bootcamp San Diego LLC, a California limited liability company ("San Diego"), Barry's Bootcamp US, LLC, a Delaware limited company ("BBC US"), and BBC Franchising LLC, a California limited liability company ("Franchising"; the Company, BBC, San Diego, BBC US and Franchising are referred to herein, collectively, as "Borrowers" and, individually, as a "Borrower"; Holdings, Parent, and Borrowers are referred to herein, collectively, as "Obligors" and, individually, as an "Obligor"), pursuant to that certain Patent, Copyright, License and Trademark Security Agreement, dated July 23, 2015 (the "Collateral Agreement") among Obligors and Fifth Third Bank, an Ohio banking corporation ("Bank"), each hereby appoints and constitutes Bank its true and lawful attorney, with full power of substitution, and with full power and authority to perform the following acts on behalf of such Obligor at and during the time periods specified in the Collateral Agreement:

- 1. Assigning, selling or otherwise disposing of all right, title and interest of such Obligor in and to the patents, copyrights, licenses and trademarks listed on Schedules A, B, C, D and E of the Collateral Agreement, and including those patents copyrights and licenses which are added to the same subsequent hereto, and all registrations and recordings thereof, and all pending applications therefor, and for the purpose of the recording, registering and filing of, or accomplishing any other formality with respect to, the foregoing, and to execute and deliver any and all agreements, documents, instruments of assignment or other writings necessary or advisable to effect such purpose; and
- 2. To execute any and all documents, statements, certificates or other writings necessary or advisable in order to effect the purposes described above as Bank may in its sole discretion determine.

This power of attorney is made pursuant to that certain Loan and Security Agreement, dated as of July 23, 2015, among the Obligors and the Bank and may not be revoked until the payment in full of all liabilities and obligations of the Obligors under such Loan and Security Agreement.

BBC HOLDINGS, LLC

Name Joseph J. Gorzalez

Title: Chief Executive Officer

BARRY'S BOOTCAMP HOLDINGS, LLC

Name. Joseph J. Gonzalez

Title: Chief Executive Officer

BARRY'S BOOTCAMP, LLC

Name. Joseph J. Gonzalez

Title: Chief Executive Officer

BARRY'S BOOTCAMP SAN DIEGO LLC

Name Joseph J. Goozalez

Title: Chief Executive Officer

BARRY'S BOOTCAMP NYC LLC

Name: Joseph J. Gonzalez

Title: Chief Executive Officer

BARRY'S BOOTCAMP US, LLC

Name: Joseph J. Gonzalez

Title: Chief Executive Officer

BBC FRANCHISING LLC-

Name: Joseph J. Gonzalez

Title: Chief Executive Officer

Power Of Attorney

TRADEMARK
REEL: 005584 FRAME: 0122

RECORDED: 07/23/2015