

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349122

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Thomas B. Semans, III Trust		07/23/2015	TRUST:
RECEIVING PARTY DATA			
Name:	Flavor Delite, Inc.		
Street Address:	752 Harbour Isles Way		
City:	Palm Beach Gardens		
State/Country:	FLORIDA		
Postal Code:	33410		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1070700	MIXED-UP	
Registration Number:	1032438	JANE'S KRAZY MIXED-UP	
Registration Number:	1066332	KRAZY MIXED-UP	
Registration Number:	0801977	JANE'S KRAZY MIXED-UP SALT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	856-354-3126		
Email:	jcotter@archerlaw.com		
Correspondent Name:	Jason Cotter		
Address Line 1:	One Centennial Square		
Address Line 4:	Haddonfield, NEW JERSEY 08033		
ATTORNEY DOCKET NUMBER:	HAD027-00802		
NAME OF SUBMITTER:	Jason Cotter		
SIGNATURE:	/Jason Cotter/		
DATE SIGNED:	07/24/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, The Thomas B. Semans, III Trust, a trust having an address at 10002 Asheboro Street, Frisco, Texas 75035 (the "Assignor"), has, either directly or indirectly, adopted, used and is using, and therefore, is the owner of certain trademarks for "JANE'S KRAZY MIXED-UP SALT;" "JANE'S KRAZY MIXED UP;" "KRAZY MIXED UP" and "MIXED-UP" in connection with, among other things, food seasonings and related food products (collectively, the "Marks"); and is also the owner of United States trademark registrations therefore as shown on Exhibit A attached hereto; and

WHEREAS, the Assignor also owns, by virtue of the Distributor's Agreement and Trademark License with Flavor Delite, Inc. dated January 2, 1974, the beneficial rights in and to certain foreign registrations and applications for the Marks; and

WHEREAS, The Thomas B. Semans, III Trust is desirous of assigning to Flavor Delite, Inc., a Florida corporation having an address at 752 Harbour Isles Way, Palm Beach Gardens, Florida 33410 (the "Assignee"), all of its rights throughout the United States and the world in and to the Marks, including the U.S. trademark registrations listed on Exhibit A, and any and all rights or interests it may have in the foreign trademark registrations and applications listed on Exhibit A attached hereto, together with the goodwill associated therewith;

WHEREAS, Assignee is desirous of acquiring whatever such rights and goodwill Assignor may have in and to the Marks throughout the United States and the world, together with any and all registrations and applications for the Marks, and including the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of Assignor's rights, title, and interest in and to the Marks, together with the U.S. trademark registrations listed on Exhibit A, and also any and all rights or interests it may have in the foreign trademark registrations and applications listed on Exhibit A, including the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, throughout the United States and the world, along with the right to recover for damages and profits for any infringements thereof, past, present, or future, and Assignor agrees not to assert any claim or cause of action against Assignee arising out of or related to Assignee's use of the Marks pursuant to this Assignment.

Assignor hereby represents and warrants that: (1) it has the right to make this Assignment and all necessary actions, corporate or otherwise, have been taken to authorize the execution and delivery of this Assignment and; (2) it has not sold, granted, conveyed or assigned any of the rights, title, or interest it may have in or to the Marks, and that to the best of its knowledge, with this Assignment, Assignee is the only entity with any rights in and to the Marks, other than those rights which may have been sublicensed by Flavor Delite Inc. pursuant to the aforesaid Distributor's Agreement and Trademark License dated January 2, 1974, regarding which only Assignee is or should be fully aware.

Assignor shall execute, acknowledge, and deliver to Assignee, or shall cause the execution, acknowledgment and delivery to Assignee, of such further instruments as Assignee shall deem necessary to effectuate the intent and purpose of this Assignment.

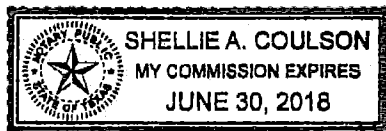
Dated this 23 day of July, 2015.

ASSIGNOR:

THE THOMAS B. SEMANS, III TRUST

By: Jane Iscaro
Name: Jane Iscaro
Title: Trustee

SIGNED AND SWORN to before me this 23rd day of July, 2015.



Shellie A. Coulson
Notary Public
Printed Name: Shellie Coulson
Residing in Dallas
My Commission Expires: June 30, 2018

JJ

Exhibit A

Registrations Owned by Assignor:

Country	Registration	Mark
USA	1070700	MIXED-UP
USA	1032438	JANE'S KRAZY MIXED-UP
USA	1066332	KRAZY MIXED-UP
USA	801977	JANE'S KRAZY MIXED-UP SALT

Rights to Foreign Registrations Owned by Assignee per Distributor's Agreement and Trademark License dated January 2, 1974:

Country	Registration	Mark
Taiwan	608213	KRAZY
Hong Kong	199500290	KRAZY MIXEDUP
Japan	2315183	KRAZY MIXEDUP SAL
Japan	4078559	KRAZY
Japan	4105243	KRAZY MIXEDUP
Japan	4806797	(Japanese Word Mark)
Japan	4815852	(Japanese Color Design)
Japan	4815853	(English B&W Design)
Japan	5380887	(English Color Design)
Japan	5380888	(English Design)
Japan	5380889	(KRAZY Color Design)
Japan	5380890	(KRAZY MIXED-UP Design)
Republic of Korea	4002903170000	KRAZY MIXEDUP
Republic of Korea	4002903170000	KRAZY MIXEDUP
Republic of Korea	4002903170000	KRAZY MIXEDUP
Republic of Korea	Application	Color Design
China	9116871	KRAZY MIXEDUP
China	9149900	Mixed Up Salt Design
China	Pending Application	Mixed Up Seasonings Design
Thailand	TM47699	KRAZY MIXEDUP

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