

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349127

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Loveland Products, Inc. | | 05/27/2015 | CORPORATION: COLORADO |
| RECEIVING PARTY DATA | | | |
| Name: | GeoAg Solutions, Inc. | | |
| Street Address: | 122 Dal Hall Blvd. | | |
| City: | Lake Placid | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33852 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3122599 | HARVEST PAY | |
| Registration Number: | 3040088 | GEO AG SOLUTIONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3172378443 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (317) 237-1423 | | |
| Email: | stephanie.gumm@faegrebd.com | | |
| Correspondent Name: | Stephanie A. Gumm/Faegre Baker Daniels | | |
| Address Line 1: | 300 North Meridian Street | | |
| Address Line 2: | Suite 2700 | | |
| Address Line 4: | Indianapolis, INDIANA 46204 | | |
| ATTORNEY DOCKET NUMBER: | 419661.313609 | | |
| NAME OF SUBMITTER: | Stephanie A. Gumm | | |
| SIGNATURE: | /sag/ | | |
| DATE SIGNED: | 07/24/2015 | | |
| Total Attachments: 3 | | | |
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| source=Trademark Assignment (Executed) HarvestPay_GeoAgSolutions_23JULY15#page2.tif | | | |
| source=Trademark Assignment (Executed) HarvestPay_GeoAgSolutions_23JULY15#page3.tif | | | |

OP \$65.00 3122599

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 27th day of May 2015, by Loveland Products, Inc., a Colorado corporation, with an address of 3005 Rocky Mountain Avenue, Loveland, Colorado 80538 ("Assignor"), to GeoAg Solutions, Inc., a Florida corporation, with an address of 122 Dal Hall Blvd., Lake Placid, Florida 33852 ("Assignee"),

WITNESSETH:

WHEREAS, Crop Production Services, Inc., a Delaware corporation and an affiliate of Assignor ("CPS"), and Assignee are parties to that certain agreement dated May 27, 2015 (the "Agreement"), pursuant to which Assignee acquired certain assets and liabilities of CPS, including certain intellectual property assets;

WHEREAS, Assignor, as owner of the intellectual property assets described in the Agreement, desires to give effect to the intellectual property transfers contemplated by the Agreement;

WHEREAS, in addition to the intellectual property assets contemplated by the Agreement, Assignor desires to transfer rights to additional intellectual property assets of Assignor; and

WHEREAS, in accordance therewith, Assignor desires to assign to Assignee all of Assignor's worldwide right, title and interest in, to and under all of Assignor's common law and registered trademarks set forth on Exhibit A (collectively, the "Marks") and the goodwill of Assignor's business which is associated therewith and which is symbolized thereby.

NOW, THEREFORE, Assignor, for and in exchange for the consideration set forth in the Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks, including the applications and registrations for each of the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

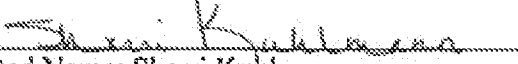
Assignor agrees to execute, acknowledge and deliver to Assignee, at Assignee's reasonable request, any and all further documents, papers, affidavits, statements and/or other instruments, whether or not in paper or electronic form, to confirm Assignee's ownership of all rights pursuant to this Assignment.

This Assignment shall be binding upon the successors and assigns of Assignor and inure to the benefit of the successors and assigns of Assignee.

[Signature page follows.]

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment to be effective as of the date first above written.

Loveland Products, Inc.

By: 

Printed Name: Sherri Kuhlmann

Title: Chief Legal Counsel

Exhibit A
Marks

| Marks | U.S. Registration Nos. |
|--|------------------------|
|  | 3,122,599 |
|  | 3,040,088 |
| HARVEST PAY | common law mark |
| GEO AG SOLUTIONS | common law mark |