

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348739

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty US LLC		07/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Coty Germany GmbH		
Street Address:	Fort Malakoff Park, Rheinstrasse 4E		
City:	Mainz		
State/Country:	GERMANY		
Postal Code:	55116		
Entity Type:	GmbH: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85526214	SHOW OFF	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124794515		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Elisheva Jasie		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
DOMESTIC REPRESENTATIVE			
Name:	Elisheva Jasie		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	Elisheva Jasie		
SIGNATURE:	/e/		
DATE SIGNED:	07/21/2015		
Total Attachments: 1			

CH \$40.00 85526214

TRADEMARK ASSIGNMENT

WHEREAS Coty US LLC, a ^{limited liability company} with its principal place of business at 350 Fifth Avenue, New York, New York 10118 (hereinafter "Assignor") is the record owner of U.S. Trademark Application No. 85526214 for SHOW OFF ("Trademark"), and


WHEREAS Assignee, Coty Germany GmbH, a German GmbH, with its principal place of business located at Fort Malakoff Park, Rheinstrasse 4E, 55116 Mainz, Germany (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS:


For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.


This agreement is effective as of July 9, 2015.

Coty US LLC (Assignor)

By: 
Name: Joseph Conklin
Title: Assistant Secretary
Date: Jul 9, 2015

Coty Deutschland GmbH (Assignee)

By: 
Name: Elisheva M. Jasic
Title: Procurist
Date: Jul 9, 2015

By: 
Name: Joseph Conklin
Title: Procurist
Date: Jul 9, 2015

TRADEMARK