

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349392

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Truffle Girl LLC		06/03/2015	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Truffle Master LLC		
<b>Street Address:</b>	355 Food Center Dr.		
<b>City:</b>	Bronx		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10474		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3080304	DA ROSARIO	
<b>Registration Number:</b>	3154489	DA ROSARIO, THE FIRST NAME IN TRUFFLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.451.2300		
<b>Email:</b>	mgrieco@olshanlaw.com		
<b>Correspondent Name:</b>	Mary L. Grieco, Safia A. Anand		
<b>Address Line 1:</b>	65 East 55th Street		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	10201-003		
<b>NAME OF SUBMITTER:</b>	Mary L. Grieco		
<b>SIGNATURE:</b>	/marylgrieco/		
<b>DATE SIGNED:</b>	07/28/2015		
<b>Total Attachments: 3</b>			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 3rd day of June 2015.

WHEREAS, Truffle Girl LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 306 Gold Street, Brooklyn, New York 11201 (hereinafter referred to as "Assignor"), is the owner of the trademarks listed on Schedule A ("Marks") as well as the registrations for the same listed on Schedule B;


WHEREAS, Truffle Master LLC, a limited liability company organized and existing under the laws of New York, located and doing business at 355 Food Center Dr., Bronx, NY 10474 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

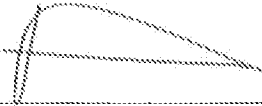
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be duly executed on its behalf as of the date first written above

TRUFFLE GIRL LLC

TRUFFLE MASTER LLC

By:   
Name: Linda Ong  
Title: Managing Director

By:   
Name: Evan Wexler  
Title: President/CEO

**SCHEDULE A**


**TRADEMARKS**

**DA ROSARIO**

**DA ROSARIO, THE FIRST NAME IN TRUFFLES**



**SCHEDULE B**  
**APPLICATIONS/REGISTRATIONS**

Country	Mark	Serial/Reg. No.
United States		3080304
United States	DA ROSARIO, THE FIRST NAME IN TRUFFLES	3154489

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