

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349407

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Violet Crown Cinema Austin, LLC		07/28/2015	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Violet Crown Cinemas, LLC		
<b>Street Address:</b>	1614 W. 5th Street		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78703		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4766736	VIOLET CROWN SODA	
<b>Registration Number:</b>	4766737	VIOLET CROWN	
<b>Registration Number:</b>	4407114		
<b>Registration Number:</b>	4367376	VIOLET CROWN CINEMA	
<b>Registration Number:</b>	4279711	VIOLET CROWN	
<b>Serial Number:</b>	86553433	VIOLET CROWN	
<b>Serial Number:</b>	86552307	VIOLET CROWN	
<b>Serial Number:</b>	86553365	VIOLET CROWN	
<b>Serial Number:</b>	86552632	VIOLET CROWN	
<b>Serial Number:</b>	86552289	VIOLET CROWN	
<b>Serial Number:</b>	86560799	FAST CASUAL, FARM TO TABLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2148710038		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-871-1300		
<b>Email:</b>	bwb@banowsky.com		
<b>Correspondent Name:</b>	Baxter W Banowsky		
<b>Address Line 1:</b>	12801 N. Central Expressway		

OP \$290.00 4766736

**Address Line 2:** Suite 1700  
**Address Line 4:** Dallas, TEXAS 75243

**ATTORNEY DOCKET NUMBER:** 1578-04

**NAME OF SUBMITTER:** Baxter W. Banowsky

**SIGNATURE:** /Baxter W. Banowsky/

**DATE SIGNED:** 07/28/2015

**Total Attachments: 2**

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## TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, Violet Crown Cinema Austin, LLC ("Assignor") a Texas limited liability company with a place of business at 1614 W. 5th Street Austin TX 78703, is the owner of the following registered United States Trademarks;

Registration Number	Mark
4766736	VIOLET CROWN SODA
4766737	VIOLET CROWN

WHEREAS, Assignor is also the owner of the following registered United States Service Marks;

Registration Number	Mark
4407114	Tulip Design Mark
4367376	VIOLET CROWN CINEMA
4279711	VIOLET CROWN

WHEREAS, Assignor is also the owner of the following United States Trademark Applications;

Application Serial Number	Mark
86553433	VIOLET CROWN
86552307	VIOLET CROWN

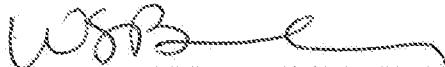
WHEREAS, Assignor is also the owner of the following United States Service Mark Applications;

Application Serial Number	Mark
86553365	VIOLET CROWN
86552632	VIOLET CROWN
86552289	VIOLET CROWN
86560799	FAST CASUAL, FARM TO TABLE

WHEREAS, Violet Crown Cinemas, LLC ("Assignee") a Texas limited liability company with a place of business at 1614 W. 5th Street Austin TX 78703, is desirous of acquiring any and all common law rights and the associated good will that Assignor owns in the said marks and the applications related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, does hereby assign to Assignee all right, title and interest in and to the above referenced registered United States Trademarks and Service Marks and the above referenced United States Trademark and Service Mark Applications, together with the good will of the business symbolized by the marks, and the above identified applications related thereto.

Violet Crown Cinema Austin, LLC  
(Assignor)



By: William S. Banowsky, Jr.

Its: Manager

Date: \_\_\_\_\_

7-28-15