

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349456

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ralph Zimmermann		07/28/2015	INDIVIDUAL: AUSTRIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SimplePractice LLC		
<b>Street Address:</b>	2027 Veteran Avenue		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4205405	SIMPLEPRACTICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4242391882		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4242391890		
<b>Email:</b>	achen@lkpgl.com		
<b>Correspondent Name:</b>	LKP Global Law, LLP		
<b>Address Line 1:</b>	1901 Avenue of the Stars		
<b>Address Line 2:</b>	Suite 480		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	SIMPLE PRACTICE		
<b>NAME OF SUBMITTER:</b>	Andrew B. Chen		
<b>SIGNATURE:</b>	/Andrew B. Chen/		
<b>DATE SIGNED:</b>	07/28/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 4205405

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (“Assignment”) is made between Ralph Zimmermann, an individual, of Los Angeles, California, Assignor, and SimplePractice LLC, Assignee, a California limited liability corporation having a place of business at 2027 Veteran Avenue, Los Angeles, CA 90025;

WHEREAS, Assignor is the listed owner of a U.S. Trademark Registration for the mark SIMPLEPRACTICE in Class 42 for providing on-line non-downloadable software for practice management and collaboration, Registration No. 4,205,405;

WHEREAS, Assignee is desirous of acquiring the above-identified mark and registration; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, interest in and to said mark and registration, and any corresponding marks and registrations in any foreign countries, together with the goodwill of the business symbolized by the mark in the above-identified registration thereof, and together with the right to bring action and collect damages for any past infringement of said mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date written hereinbelow.

ASSIGNOR:

By:   
RALPH ZIMMERMANN

ASSIGNEE:

By:   
HOWARD SPECTOR  
President & CEO, SimplePractice LLC

Dated: July 28, 2015

Dated: July 28, 2015