

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349458

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kabushiki Kaisha Sega	FORMERLY DBA Sega Corporation	04/01/2015	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SEGA Games Co., Ltd.		
<b>Street Address:</b>	1-2-12, Haneda, Ota-ku		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3706230	SEGA CLAY CHALLENGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6315013526		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ldavis@cdfslaw.com, rmichal@cdfslaw.com		
<b>Correspondent Name:</b>	Robert P. Michal		
<b>Address Line 1:</b>	Carter, DeLuca, Farrell & Schmidt LLP		
<b>Address Line 2:</b>	445 Broadhollow Road, Suite 420		
<b>Address Line 4:</b>	Melville, NEW YORK 11747		
<b>ATTORNEY DOCKET NUMBER:</b>	44503-186		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Robert P. Michal		
<b>Address Line 1:</b>	Carter, DeLuca, Farrell & Schmidt LLP		
<b>Address Line 2:</b>	445 Broadhollow Road, Suite 420		
<b>Address Line 4:</b>	Melville, NEW YORK 11747		
<b>NAME OF SUBMITTER:</b>	Robert P. Michal		
<b>SIGNATURE:</b>	/robert p. michal/		
<b>DATE SIGNED:</b>	07/28/2015		

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**Total Attachments: 0**

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