

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM349498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prestone Products Corporation		07/27/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FRAM Group IP LLC		
Street Address:	1900 West Field Court		
City:	Lake Forest		
State/Country:	ILLINOIS		
Postal Code:	60045		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3326497	XTREME SPORT	
Registration Number:	3923333	XTREME SPORT	
CORRESPONDENCE DATA			
Fax Number:	3127595646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-214-4807		
Email:	jgray@btlaw.com, jmueller@btlaw.com		
Correspondent Name:	Jeffrey R. Gray		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	53216-703092		
NAME OF SUBMITTER:	Jeffrey R. Gray		
SIGNATURE:	/Jeffrey R. Gray/		
DATE SIGNED:	07/28/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Assignment is made by and between Prestone Products Corporation, a Delaware corporation ("Assignor"), and FRAM Group IP LLC, a Delaware Limited Liability Company, having an address of 1900 West Field Court, Lake Forest, Illinois 60045 USA ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the marks and the trademark registrations as listed in Schedule A attached hereto and incorporated herein by reference; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the marks and the trademark registrations;

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, Assignor's entire right, title and interest in and to the marks and the trademark registrations, together with the goodwill of the business symbolized by the marks and the registrations therefor, and with the right to recover damages for all past, present and future infringements thereof.

IN WITNESS WHEREOF, this Assignment is made this 27th day of July, 2015.

PRESTONE PRODUCTS CORPORATION

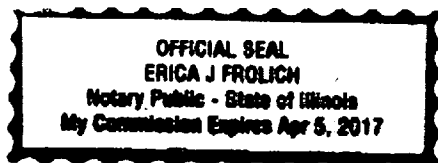
By: 

Keith Zar
Vice President

ACKNOWLEDGEMENT

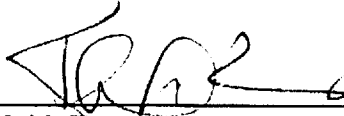
State of Illinois:
County of Lake:

This instrument was acknowledged before me on July 27, 2015 by Keith Zar as Vice President of Prestone Products Corporation.




Notary Public


FRAM GROUP IP LLC

By: 
Keith Zar
Vice President

ACKNOWLEDGEMENT

State of Illinois:
County of Lake:

This instrument was acknowledged before me on July 21, 2015 by Keith Zar as Vice President of FRAM Group IP LLC.


Notary Public



SCHEDULE A

Assigned Marks and Trademark Registrations

<u>B&T File No.</u>	<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
53216-703629	Mexico	XTREME SPORT	989275	June 22, 2007
53216-703630	Mexico	XTREME SPORT	989875	June 26, 2007
53216-703092	United States	XTREME SPORT	3,326,497	October 30, 2007
53216-703094	United States	XTREME SPORT	3,923,333	February 22, 2011

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