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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM349540

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CRTV LLC		07/28/2015	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	POKER CENTRAL LLC
Street Address:	3690 HOWARD HUGHES PKWY #500
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89169
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

# **PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	4718169	POKER CENTRAL
Registration Number:	4736941	SUPER HIGH ROLLER BOWL
Serial Number:	86370687	GET LUCKY
Serial Number:	86370862	24/7 POKER
Serial Number:	86376570	SHRB
Serial Number:	86387482	SUPER HIGH ROLLER
Serial Number:	86387515	SUPER HIGH ROLLER
Serial Number:	86397480	GET IN THE GAME
Serial Number:	86468101	SUPER HIGH ROLLER CELEBRITY SHOOTOUT
Serial Number:	86468127	SUPER HIGH ROLLER SHOOTOUT
Serial Number:	86468149	SUPER HIGH ROLLER SERIES
Serial Number:	86540455	SUPER HIGH ROLLER CELEBRITY SHOOTOUT
Serial Number:	86540459	SUPER HIGH ROLLER CASH GAME
Serial Number:	86540463	SUPER HIGH ROLLER BOWL 2015
Serial Number:	86544934	POKER MASTERS
Serial Number:	86601740	POKEROGRAPHY
Serial Number:	86512225	POKER CENTRAL

### **CORRESPONDENCE DATA**

TRADEMARK

900332554 REEL: 005586 FRAME: 0718

**Fax Number:** 8585816479

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 858-581-6779

Email: alena@herranenlaw.com

Correspondent Name: Alena Herranen

Address Line 1: 4365 Samoset Avenue

Address Line 4: San Diego, CALIFORNIA 92117

ATTORNEY DOCKET NUMBER: POKER CENTRAL

NAME OF SUBMITTER: ALENA HERRANEN

SIGNATURE: /AHERRANEN/

DATE SIGNED: 07/28/2015

**Total Attachments: 3** 

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> TRADEMARK REEL: 005586 FRAME: 0719

### ASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS

This Assignment of Trademarks and Trademark Applications (this "Agreement") is made this July 28, 2015 ("Effective Date"), from CRTV LLC, a Delaware limited liability company ("Assignor") to POKER CENTRAL LLC, a Delaware limited liability company ("Assignee").

### RECITALS

- A. Assignor is the sole owner of the trademarks and trademark applications listed in Exhibit A attached hereto ("Marks"):
  - B. Assignor acquired ownership of the Marks on July 1, 2015.
- C. Assignor desires to transfer the Marks and the goodwill and common law rights associated therewith to Assignee by this instrument.

NOW, THEREFORE, in consideration of the foregoing and of the mutual covenants and agreements contained herein, the parties hereby agree as follows:

- **1. ASSIGNMENT.** For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks, together with all the goodwill of the business symbolized by the Trademark, and all rights of action, powers, and benefits belonging or accrued to the Trademark, including the right to take action against any person for any infringement of the Trademark occurring before the effective date of this Agreement ("Assets").
- **2. NO REPRESENTATIONS AND WARRANTIES**. Assignor makes no representation or warranty, express or implied, in respect of the assigned Assets.
- **3. FURTHER ASSURANCES.** Assignor further agrees to execute all documents as may be required to give effect to the terms of this Agreement and to cooperate with Assignee, its successors, assigns and legal representatives, in obtaining and presenting evidence in connection therewith or in policing or enforcing of the right to transfer hereby.
- **4. BINDING EFFECT.** This Agreement shall be binding upon and inure to the benefit of the Assignor and the Assignee and their respective successors and assigns.
- **5. COUNTERPARTS.** This Agreement may be executed in any number of counterparts, and each such counterpart hereof shall be deemed to be an original instrument, but all such counterparts together shall constitute but one agreement.

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IN WITNESS WHEREOF, the undersigned have duly executed this Agreement, or have caused this Agreement to be duly executed on their behalf, as of the Effective Date.

# Assignor:

CRTV LLC,

a Delaware corporation

Ву:

Name:

Elizabeth Wood

Its:

Treasurer

### **ACCEPTANCE OF ASSIGNMENT**

The undersigned, Elizabeth Wood, Treasurer of CRTV LLC, hereby accepts and consents to the foregoing Assignment according to the terms and provisions thereof.

# Assignee:

POKER CENTRAL LLC, a Delaware corporation

By:

Name:

Elizabeth Wood

Its:

Treasurer

# Exhibit A

Mark	Registration #	Serial #
POKER CENTRAL	4718169	86312336
SUPER HIGH ROLLER BOWL	4736941	86339281
GET LUCKY		86370687
24/7 POKER		86370862
SHRB		86376570
SUPER HIGH ROLLER		86387482
SUPER HIGH ROLLER		86387515
GET IN THE GAME		86397480
SUPER HIGH ROLLER CELEBRITY SHOOTOUT		86468101
SUPER HIGH ROLLER SHOOT OUT		86468127
SUPER HIGH ROLLER SERIES		86468149
POKER CENTRAL (logo)		86512225
SUPER HIGH ROLLER CELEBRITY SHOOTOUT (logo)		86540455
SUPER HIGH ROLLER CASH GAME (logo)		86540459
SUPER HIGH ROLLER BOWL 2015 (logo)		86540463
POKER MASTERS		86544934
POKEROGRAPHY		86601740
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