

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349544

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aspire Ventures, LLC		07/28/2015	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Wylei, LLC		
Street Address:	100 N. Queen Street, Suite 300		
City:	Lancaster		
State/Country:	PENNSYLVANIA		
Postal Code:	17603		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86309448	WYLEI	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-336-4725		
Email:	mmorris@merchantgould.com		
Correspondent Name:	Danielle I. Mattessich		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	04658.0003US01		
NAME OF SUBMITTER:	Danielle I Mattessich		
SIGNATURE:	/daniellemattessich/		
DATE SIGNED:	07/29/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT


WHEREAS, Aspire Ventures, LLC, a limited liability company organized under the laws of Pennsylvania, having a principal place of business at 48-50 W. Chestnut Street, Suite 300, Lancaster, Pennsylvania 17603 (hereinafter "Assignor"), is the record owner of the "intellectual property" listed in Appendix A;

WHEREAS, Wylei, LLC, a limited liability company organized under the laws of Delaware, having a principal place of business at 100 N. Queen Street, Suite 300, Lancaster, Pennsylvania 17603 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to said intellectual property listed in Appendix A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to said intellectual property, together with the goodwill and other incidents of its business associated with or symbolized by said intellectual property effective on the date of the execution of this Agreement.

Aspire Ventures, LLC

Date: July 28, 2015

By: 

Signature

Todd Bartos, General Counsel
Name & Title

APPENDIX A

Mark	Appln. No.	Class & Goods	Status	Country
WYLEI	86/309448	<u>Class 35</u> : Marketing services <u>Class 42</u> : Providing temporary use of code snippets for digital direct marketing; licensing of code snippets for digital direct marketing	Filed on June 13, 2014	U.S.A.