

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349718

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RESVITALE, LLC		04/08/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Innovitamin Organics, LLC		
Street Address:	2255 Glades Road, Suite 342W		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4077089	RESVITALITY	
CORRESPONDENCE DATA			
Fax Number:	3523734662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3523750082		
Email:	swhanson@bellsouth.net		
Correspondent Name:	Sven W. Hanson		
Address Line 1:	PO Box 357429		
Address Line 4:	Gainesville, FLORIDA 32635		
ATTORNEY DOCKET NUMBER:	0809.RES		
NAME OF SUBMITTER:	Sven W. Hanson		
SIGNATURE:	/SVEN W HANSON 36546/		
DATE SIGNED:	07/30/2015		
Total Attachments: 1			
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CH \$40.00 4077089

TRADEMARK ASSIGNMENT

This Assignment is effective as of the date of execution.
WHEREAS, RESVITALE, LLC a Delaware limited liability company having principal business location in Tampa, Florida (**ASSIGNOR**) is the owner of the trademark,

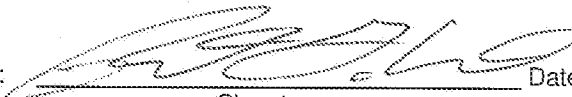
RESVITALITY

and all associated rights under state and federal law and all related trademark registrations including U.S. federal registration application No. **4077089** (the Mark") and the goodwill established and symbolized thereby in connection with the associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to by **InnoVitamin Organics, LLC**, a Delaware limited liability company having a principal place of business in Boca Raton, Florida (ASSIGNEE) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Mark, including without limitation, any and all payments for past or future infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and all registrations thereof.

IN WITNESS WHEREOF, ASSIGNOR executes this Assignment below.

For Assignor:  Date: 4/8/2015
Signature

Robert G. Whittel, Chief Legal Officer
Name and Title