

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349776

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lulu Fruit Company, LLC		04/29/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wild Poppy Company, Inc.		
Street Address:	2355 Westwood Blvd., #413		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4128147	WILD POPPY	
CORRESPONDENCE DATA			
Fax Number:	5108341928		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	510-834-6600		
Email:	tmdocket@wendel.com		
Correspondent Name:	Eugene Pak, Wendel Rosen Black & Dean LL		
Address Line 1:	1111 Broadway, 24th Floor		
Address Line 4:	Oakland, CALIFORNIA 94607		
ATTORNEY DOCKET NUMBER:	019955.7000		
NAME OF SUBMITTER:	Eugene Pak		
SIGNATURE:	/Eugene Pak/		
DATE SIGNED:	07/30/2015		
Total Attachments: 2			
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**ARTICLES OF INCORPORATION
WITH STATEMENT OF CONVERSION**

I

The name of the corporation is Wild Poppy Company, Inc.

II

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

III

The name and California street address of the converted corporation's initial agent for service of process are:

George Bryson
2355 Westwood Blvd., #413
Los Angeles, California 90064

IV

The initial street address and mailing address of the converted corporation is:

2355 Westwood Blvd., #413
Los Angeles, California 90064

V

This corporation is authorized to issue only one class of shares of stock; and the total number of shares which this corporation is authorized to issue is 10,000.


VI

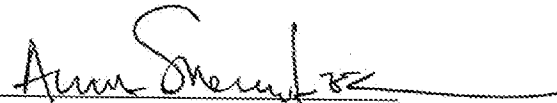
The name of the converting California limited liability company is Lulu Fruit Company, LLC. The limited liability company's California Secretary of State file number is 201031210131. The principal terms of the plan of conversion were approved by a vote of the members, which equaled or exceeded the vote required under California Corporations Code section 17540.3. There is one class of members entitled to vote and the percentage vote required is a majority in interest of the members. The limited liability company is converting into a California stock corporation.

I declare I am the person who executed this instrument, which execution is my act and deed.

Dated: April 29, 2013

LULU FRUIT COMPANY, LLC

By: 
GEORGE BRYSON, Manager
of Lulu Fruit Company, LLC and
Incorporator

By: 
ALINA SANCHEZ, Manager
of Lulu Fruit Company, LLC and
Incorporator