

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349789

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Fresh Foods Co., LLC		06/29/2015	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Garden Fresh Salsa Company, Inc.		
Street Address:	1220 East Nine Mile Road		
City:	Ferndale		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85867167	JACK'S SPECIAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126323285		
Email:	connie.heikkila@gpmlaw.com		
Correspondent Name:	Gray Plant Mooty Mooty & Bennett P.A.		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	404830 PROJ DIAMOND		
NAME OF SUBMITTER:	Connie Heikkila		
SIGNATURE:	/crh/		
DATE SIGNED:	07/30/2015		
Total Attachments: 2			
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CH \$40.00 85867167

ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is acknowledged, and for other good and valuable consideration, ASSIGNOR, Great Fresh Foods Co., LLC, a Michigan limited liability company, having a place of business at 1220 East Nine Mile Road, Ferndale, Michigan 48220, agrees to sell, assign, transfer and convey to ASSIGNEE, Garden Fresh Salsa Company, Inc., a Michigan corporation, having a place of business at 1220 East Nine Mile Road, Ferndale, Michigan 48220, and the successors, assigns, and legal representatives of ASSIGNEE, the ASSIGNOR's entire right, title, and interest in the United States and in all foreign countries in and to the following trademark registrations and applications, together with the goodwill of the business appurtenant to and connected with the trademark registrations and application symbolized thereby and any rights it may have to Jack Aronson's Rights of Publicity arising from Jack Aronson's founding of Great Fresh Foods Co., LLC, participation in the business and adoption of the below trademarks:

TRADEMARK REGISTRATIONS

<u>Reg. No.</u>	<u>Registration Date</u>	<u>Mark</u>	<u>Country</u>
1162948	May 17, 2013	JACK'S SPECIAL	China (WIPO)
1162948	May 17, 2013	JACK'S SPECIAL	WIPO

TRADEMARK APPLICATIONS

<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>	<u>Country</u>
85867167	March 5, 2013	JACK'S SPECIAL	United States


ASSIGNOR further sells, assigns, transfers and conveys to ASSIGNEE and the successors, assigns, and legal representatives of ASSIGNEE, the entire right, title, and interest in and to renew, protect, defend and enforce any and rights to the trademark registrations and applications, including all claims for damages by reason of past infringement of said trademark registrations and applications with the right to sue for and collect same and in and to all legal equivalents of said trademark registrations and applications in foreign countries and any reissue or reexamination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment as of the date indicated below.

ASSIGNOR:

GREAT FRESH FOODS CO., LLC

By: 
Name: John J. Latella
Title: Manager

Date June 29, 2015