

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349872

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JO TO GO AMERICA INC.		07/30/2015	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JO TO GO LLC		
<b>Street Address:</b>	821 S. Huron Road, Suite F		
<b>City:</b>	Green Bay		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54311		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2824331	JO TO GO	
<b>Registration Number:</b>	2903427	JO TO GO COFFEE	
<b>Registration Number:</b>	2999182	JO TO GO COFFEE	
<b>Registration Number:</b>	2420608	JO TO GO THE DRIVE THRU ESPRESSO BAR	
<b>Registration Number:</b>	3125229	FABULOUS COFFEE FAST	
<b>Registration Number:</b>	3151101	WHERE THE COFFEE COMES FIRST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	TLK@lcojlaw.com		
<b>Correspondent Name:</b>	Attorney Tori Lynne Kluess		
<b>Address Line 1:</b>	231 S. Adams Street		
<b>Address Line 4:</b>	Green Bay, WISCONSIN 54301		
<b>NAME OF SUBMITTER:</b>	Tori Lynne Kluess		
<b>SIGNATURE:</b>	/Tori Lynne Kluess/		
<b>DATE SIGNED:</b>	07/31/2015		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

**JO TO GO AMERICA INC.**, a Wisconsin corporation, having its principal offices at 821 S. Huron Road, Suite F, Green Bay, Wisconsin 54311 ("Assignor"), is the owner of the trademarks set forth on **Schedule A** attached hereto (collectively, the "Marks"), which are registered with the United States Patent and Trademark Office.

**JO TO GO LLC** a Wisconsin limited liability company, having its principal offices at 821 S. Huron Road, Suite F, Green Bay, Wisconsin 54311 ("Assignee"), is desirous of acquiring all right, title and interest of Assignor in and to the Marks.

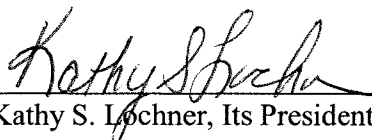
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors, and assigns, Assignor's entire right, title and interest in, to and under the Marks, together with the goodwill of the business symbolized by the Marks, and together with the registration of the Marks and the right to sue for and recover damages for past infringement of the Marks.

Assignor further assigns to Assignee any rights held by Assignor, in any country, in the Marks, along with the goodwill associated therewith, such that the Assignee shall in all respects hold and enjoy any and all rights previously held and enjoyed by Assignor as user and owner of the Marks.

Assignor represents to Assignee, its successors, and assigns, that Assignor has not and shall not execute any writings or do any acts whatsoever conflicting with this Assignment. Assignor, and any representative, executor and/or administrator of Assignor, will at any time, upon request and without additional consideration but at the expense of Assignee, its successors, and assigns, execute any and all additional writings and do such additional acts as Assignee, its successors, and assigns, may deem desirable to perfect its enjoyment of this Assignment and grant, and render any and all assistance in making application for and obtaining, maintaining and enforcing the rights granted herein in all countries.

Signed this 30 day of July, 2015.

**ASSIGNOR:**  
**JO TO GO AMERICA INC.**

By:   
Kathy S. Lochner, Its President

**ASSIGNEE:  
JO TO GO LLC**

By: Buy Your Side LLC,  
Its Sole Member

By: John G. and Kathy S. Lochner  
Revocable Trust of 1992, Its Sole  
Member

By: *John G. Lochner*  
John G. Lochner, Its Trustee

By: *Kathy S. Lochner*  
Kathy S. Lochner, Its Trustee

STATE OF WISCONSIN :  
: SS.  
COUNTY OF BROWN :

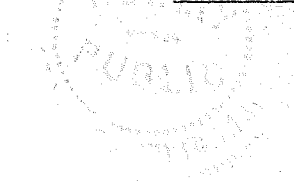
Personally came before me this 30 day of July, 2015, the above-named Kathy S. Lochner, President of Jo to Go America Inc., a Wisconsin corporation, to me known to be the person who executed the foregoing instrument, and to me known to be such president of said corporation, and acknowledged that she executed the foregoing instrument as such president as the deed of said corporation, by its authority.

*Cynthia J. McCambridge*  
Print Name: Cynthia J. McCambridge  
Notary Public, State of Wisconsin  
My Commission: 12-5-2017

STATE OF WISCONSIN :  
: SS.  
COUNTY OF BROWN :

Personally came before me this 30 day of July, 2015, the above-named John G. Lochner and Kathy S. Lochner, Trustees of the John G. and Kathy S. Lochner Revocable Trust of 1992, sole member of Buy Your Side LLC, sole member of Jo to Go LLC, a Wisconsin limited liability company, to me known to be the persons who executed the foregoing instrument, and to me known to be such trustees of said trust, and acknowledged that they executed the foregoing instrument as such trustee as the deed of said trust, by its authority.

*Cynthia J. McCambridge*  
Print Name: Cynthia J. McCambridge  
Notary Public, State of Wisconsin  
My Commission: 12-5-2017



**SCHEDULE A**

<b><u>Marks</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
JO TO GO	2,824,331	March 23, 2004
JO TO GO COFFEE	2,903,427	November 16, 2004
JO TO GO COFFEE	2,999,182	September 20, 2005
JO TO GO THE DRIVE THRU ESPRESSO BAR	2,420,608	January 16, 2001
FABULOUS COFFEE FAST	3,125,229	August 1, 2006
WHERE THE COFFEE COMES FIRST	3,151,101	October 3, 2006