

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349885

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RDG GLOBAL, LLC		07/23/2015	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WITH YOU LLC		
<b>Street Address:</b>	615 S. DuPont Highway		
<b>City:</b>	Dover		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19901		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86529811	THE WARMUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2393012215		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	239-330-9000		
<b>Email:</b>	uspto@gandb.com		
<b>Correspondent Name:</b>	Luca L. Hickman, Esq., GRIMES LLC		
<b>Address Line 1:</b>	3501 Bonita Bay Blvd.		
<b>Address Line 4:</b>	Bonita Springs, FLORIDA 34134		
<b>ATTORNEY DOCKET NUMBER:</b>	DLE-JES/SB		
<b>NAME OF SUBMITTER:</b>	Luca L. Hickman, Esq.		
<b>SIGNATURE:</b>	/LLH/		
<b>DATE SIGNED:</b>	07/31/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 86529811

EXHIBIT L

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS IS AN ASSIGNMENT, effective as of the date of execution, from RDG Global, LLC, a Limited Liability Company organized and existing under the laws of the State of New York, with its principal place of business at 530 Fashion Ave., New York, NY 10018 ("ASSIGNOR"), to WITH YOU LLC, a Delaware limited liability company with an address of 615 S. DuPont Highway, Dover, DE 19901 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark "THE WARMUP" and the pending U.S. Trademark Application Serial No. 86529811, filed February 10, 2015, and amended to the Supplemental Register on June 17, 2015 (collectively, the "Intellectual Property"), and further is the sole and exclusive owner of all business goodwill associated therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the Intellectual Property and all business goodwill associated therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the concomitant grant of a license by ASSIGNEE to ASSIGNOR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in and to the Intellectual Property and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by the Intellectual Property.

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date set forth below.

RDG Global, LLC

Signature: 

Print Name: RICHARD GOSSETT

Title: CEO

Date: JULY 23, 2015