

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349547

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/02/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline LLC		07/28/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	GlaxoSmithKline Consumer Healthcare (UK) IP LTD
Street Address:	980 Great West Road
City:	Brentford, Middlesex
State/Country:	ENGLAND
Entity Type:	CORPORATION: ENGLAND

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2092192	CQ
Registration Number:	2462758	CQ STEP 1 CQ STEP 2 CQ STEP 3
Registration Number:	2089288	CQ
Serial Number:	85838311	REDUCE TO QUIT
Registration Number:	4660672	SPONSORSHIP TO QUIT
Registration Number:	3973418	SPONSORSHIP TO QUIT
Registration Number:	3973419	SPONSORSHIP TO QUIT
Registration Number:	3704024	TAME THE BEASTS
Registration Number:	3266251	WAY2QUIT
Registration Number:	3346228	WAY2QUIT
Registration Number:	3350341	WAY2QUIT
Registration Number:	0412954	EMULSION DE SCOTT
Registration Number:	4267102	
Registration Number:	4267103	SCOTT'S EMULSION
Registration Number:	2201451	
Registration Number:	3050385	SCOTT'S EMULSION DIETARY SUPPLEMENT VITA

CORRESPONDENCE DATA

Fax Number:

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@gsk.com
Correspondent Name: Terence A. Dixon
Address Line 1: 5 Crescent Drive
Address Line 2: NY0300
Address Line 4: Philadelphia, PENNSYLVANIA 19112

ATTORNEY DOCKET NUMBER:	PRJ/7063523/NMF
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NAME OF SUBMITTER:	Terence A. Dixon
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SIGNATURE:	/tad/
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DATE SIGNED:	07/29/2015
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Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

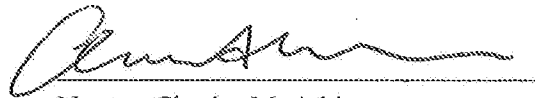
WHEREAS, GlaxoSmithKline LLC, a Delaware limited liability company, having a place of business at 2711 Centerville Road, Wilmington, Delaware 19808, U.S.A. ("Assignor"), owned certain trademarks and/or service marks in the U.S., and the U.S. applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to GlaxoSmithKline Consumer Healthcare (UK) IP Limited, a private company limited by shares and registered in England, having a place of business at 980 Great West Road, Brentford, Middlesex, TW8 9GS England ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 26 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the U.S., and to the U.S. applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 28th day of July, 2015.

GlaxoSmithKline LLC



Name: Charles M. Atkinson
Title: Authorized Representative

Exhibit A

TRADEMARK SCHEDULE

Mark	Application #	Registration #
CQ	75076938	2092192
CQ AND device (MAN ON THREE STEPS - CLEAR)	75833005	2462758
CQ device (in colour) (blue/silver)	75163828	2089288
REDUCE TO QUIT	85838311	
SPONSORSHIP TO QUIT	86068901	4660672
SPONSORSHIP TO QUIT and circles device (in colour) (blue/white)	85128804	3973418
SPONSORSHIP TO QUIT and circles device (in colour) (blue/white)	85128828	3973419
TAME THE BEASTS	77340854	3704024
WAY2QUIT	78737138	3266251
WAY2QUIT (stylized) and string device	78923195	3346228
WAY2QUIT (stylized) and string device (in colour) (blue/green)	78924152	3350341
EMULSION DE SCOTT (STYLIZED)	71472997	412954
FISHERMAN and cod device (2003 version) (black and white)	85521316	4267102
SCOTT'S EMULSION	85521322	4267103
SCOTT'S EMULSION device MAN WITH FISH	75373686	2201451
SCOTT'S EMULSION packaging device	78549199	3050385