

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM349351

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HEWLETT-PACKARD COMPANY		07/06/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	IMAGETAG, INC.		
Street Address:	1400 Southern Ave. Ste. 800		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85282		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2380439	I IMAGETAG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ashley.narsutis@hp.com		
Correspondent Name:	Ashley Narsutis		
Address Line 1:	3000 Hanover St MS 1051		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
NAME OF SUBMITTER:	Ashley Narsutis		
SIGNATURE:	/s/ Ashley Narsutis		
DATE SIGNED:	07/27/2015		
Total Attachments: 1 source=Affidavit#page1.tif			

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AFFIDAVIT

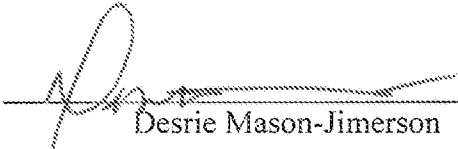
STATE OF NEW JERSEY)
)
COUNTY OF UNION)

I, Desrie Mason-Jimerson, being sworn according to law upon my oath, depose and say as follows:

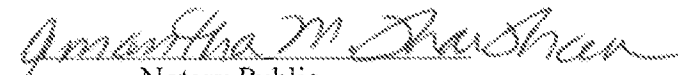
1. I am an Assistant Secretary of Hewlett-Packard Financial Services Company, a Delaware corporation, a wholly owned subsidiary of Hewlett-Packard Company (collectively, "HP") and I am therefore authorized to provide this affidavit on behalf of HP.
2. On April 5th, 2002, HP and ImageTag, Inc., an Arizona company, entered into a Settlement, Amendment and Release Agreement as amended on January 22nd, 2003 (the "Settlement Agreement").
3. The obligations of ImageTag, Inc. under the Settlement Agreement have been satisfied and HP is required to release the remaining IP Filings entered into in connection therewith.

The facts deposed to in this affidavit are, unless stated to the contrary, within my personal knowledge and to the best of my belief, true and correct.

Dated: July 6, 2015


Desrie Mason-Jimerson

Sworn to and subscribed
before me this 6th day of July, 2015.


Notary Public

AMANTHA M. SHARSHAN
A Notary Public of New Jersey
My Commission Expires November 19, 2018